



Just Visiting

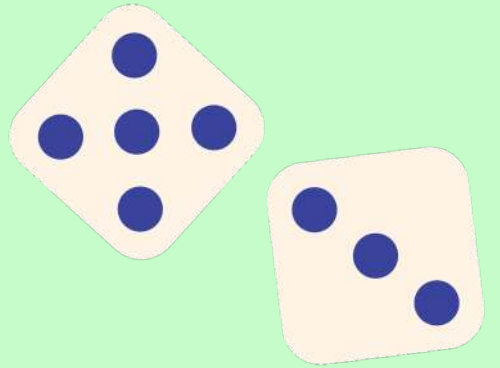
Spec Ads  
30 Secs

Website Content  
2 Mins

Website PopUps  
1 Min



Chance



# Copywriting Portfolio

## by Aditya Tiwari



Chance



Chance



Chance



END

YOU5000



GO!

I choose Boardgames because every board game requires  
**strategy and observation**

Crafting good content is my board game.

Just like every strategy and observation matter in boardgames, I  
bring a strategic approach & observation to word or copy, whilst  
I write for your brand.

**LET US**

**PLAY**



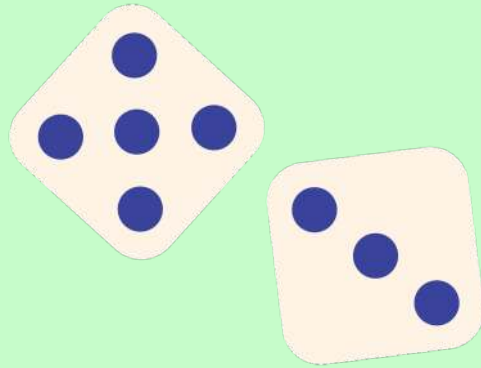
Just Visiting

Spec Ads  
30 Secs

Website Content  
2 Mins

Website PopUps  
1 Min

Chance  
?



# Introduction

Chance  
?



Chance  
?

GO!  
You get 5000

Chance  
?



END

# You Get A Chance Card

## Chance To Know About Me

I write about Ice breakers or  
minute to win games, along with  
creating portfolios including this  
one to showcase my work

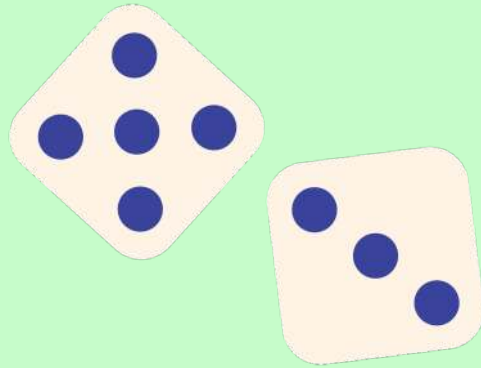


Just Visiting

Spec Ads  
45 Secs

Website Content  
2 Mins

Website PopUps  
1 Min



Chance

Chance



# Main Part of game



Chance



YOU GO!



GO!

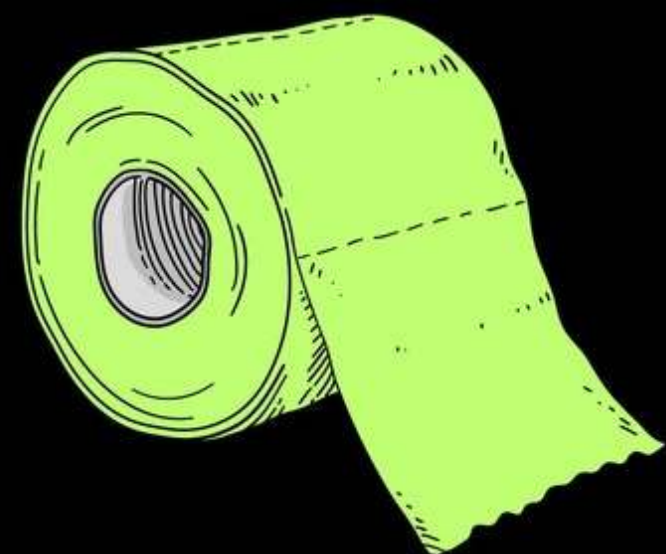
Chance



END

# Spec Ad

**Make your temp nights  
with a sparkling  
atmosphere**

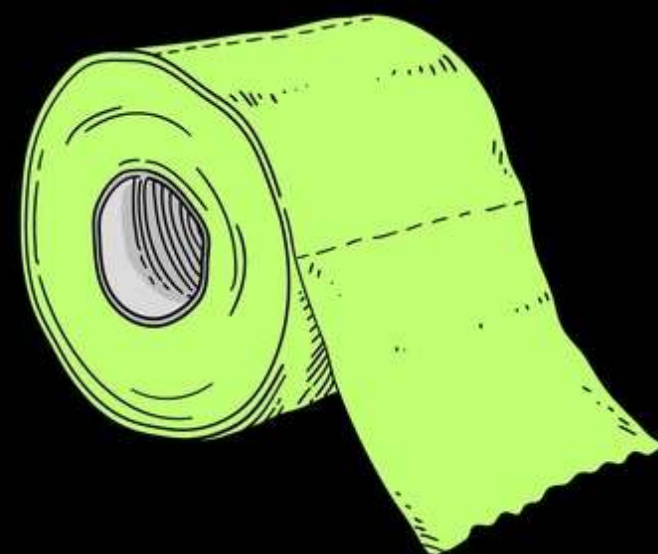


Who says nasty tasks  
need to hog  
electricity?

**DM TP**

Toilet Paper that g  
lows in the dark

**Glowing bathroom breaks,  
anyone?**



Transform your bathroom  
breaks with our glow in the  
dark toilet paper

**DM TP**

Toilet Paper that  
glows in the dark

**Brand:  
DMTP**

**Writing a copywriting for  
fictional toilet paper  
which glows in the dark**

# Spec Ad



Writing a copywriting for  
a real brand if Innocent  
launches an alcohol

## FINALLY CAUGHT YOU RED HANDED

So copying from competitors' ads again?  
I have to say, this is just sad in every way,  
connect with me and we will fix your ads.

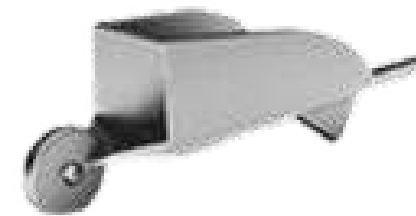
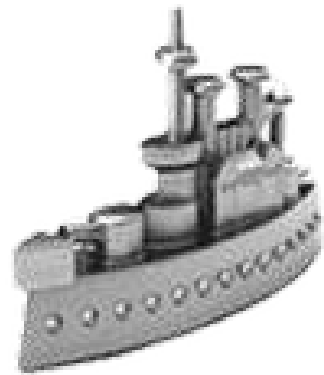
\*P.S I don't come cheap.

Email: [adi7891@live.com](mailto:adi7891@live.com)



**Writing a copywriting if  
Ryanair hires me as a  
copywriter**

At times, I know which piece will go with  
my thought process



and try to find a proper solution with  
each medium

*Copywriting*



*Content  
Writing*

Your  
Uberpool  
has **1000+**  
passengers

Uber Trains available in  
India

**Stop**  
giving hard  
time for  
yourself  
with TC

Uber Trains available in  
India

Uber

Writing if Uber launched  
trains for Mumbai Local

## **Bloody Mary**

Meet your silent friend, always there to support you without judgment or conditions, no matter the situation, no strings attached .

**Tampons | Sanitary pads|  
Menstrual cups | Chocolates**

Launching everything you require during your cycle

**Bloody  
Mary**

**Launch Social Media Post of  
the brand Bloody mary  
which deals in menstruation**

**Dancing on your  
favourite tunes  
with someone  
special**

**Some things are  
felt better than  
explained**

Swipe your way to a connection  
that's worth every move.



**Writing for Tinder so  
that people can leave  
the app**

and come up with few more on the way

*Social Media*

*PPC*



*Miscellaneous*

*Website Writing*



Just Visiting

Spec Ads  
45 Secs

Website Content  
2 Mins

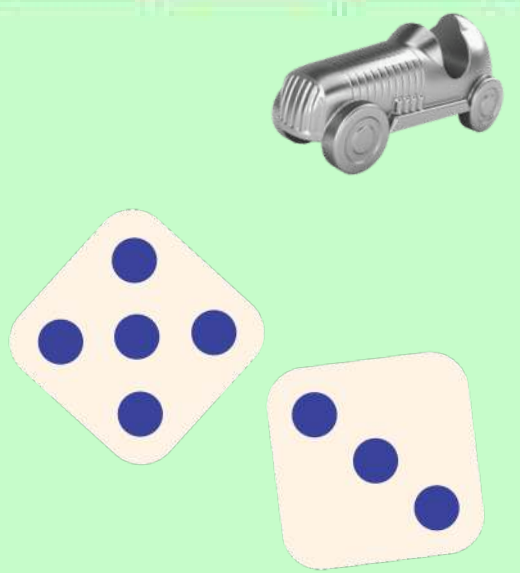
Website PopUps  
1 Min

Chance  
?

Chance  
?

Chance  
?

# Main Part of Game Pt 2



GO!  
You're on

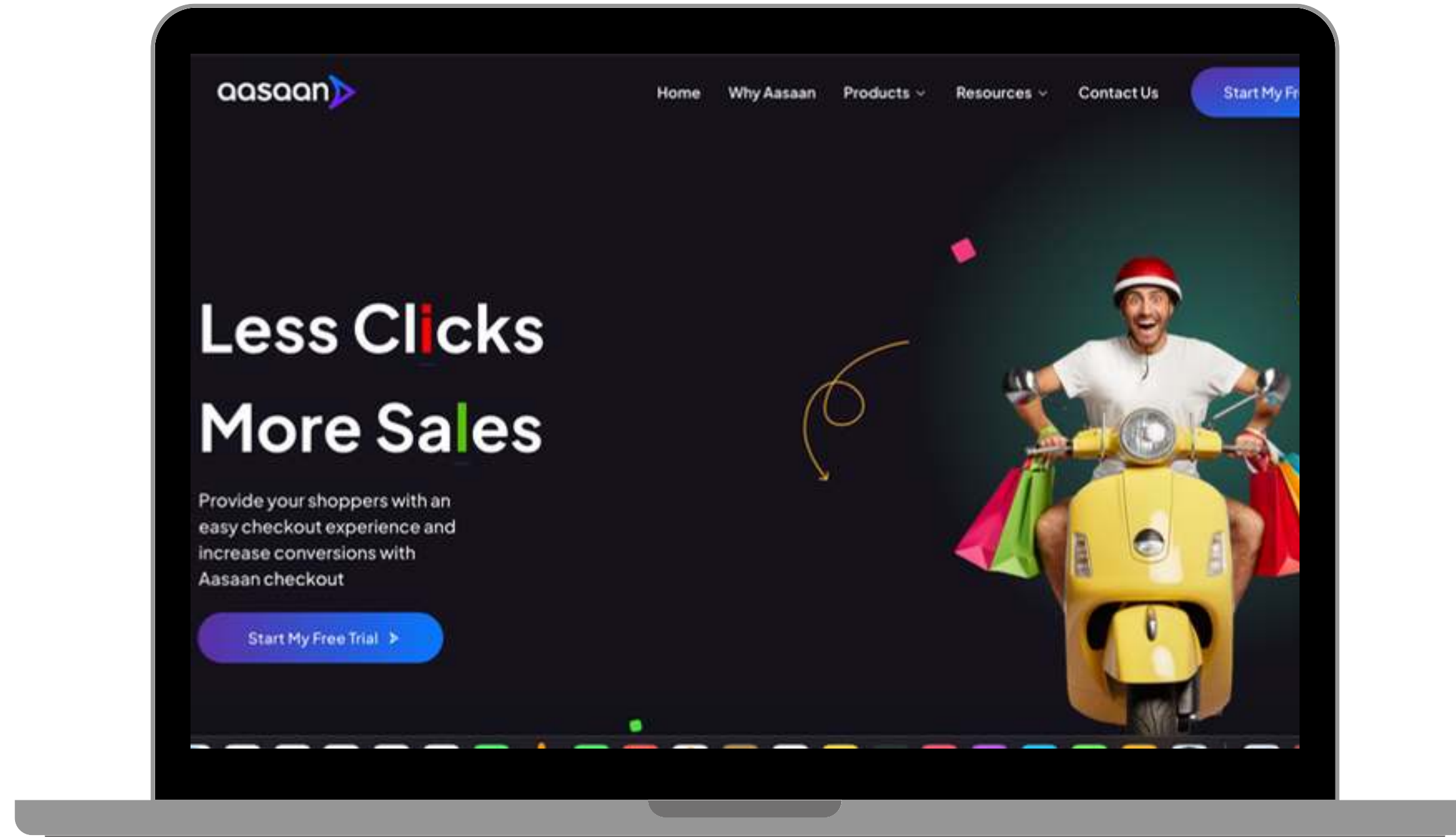
Chance  
?



END

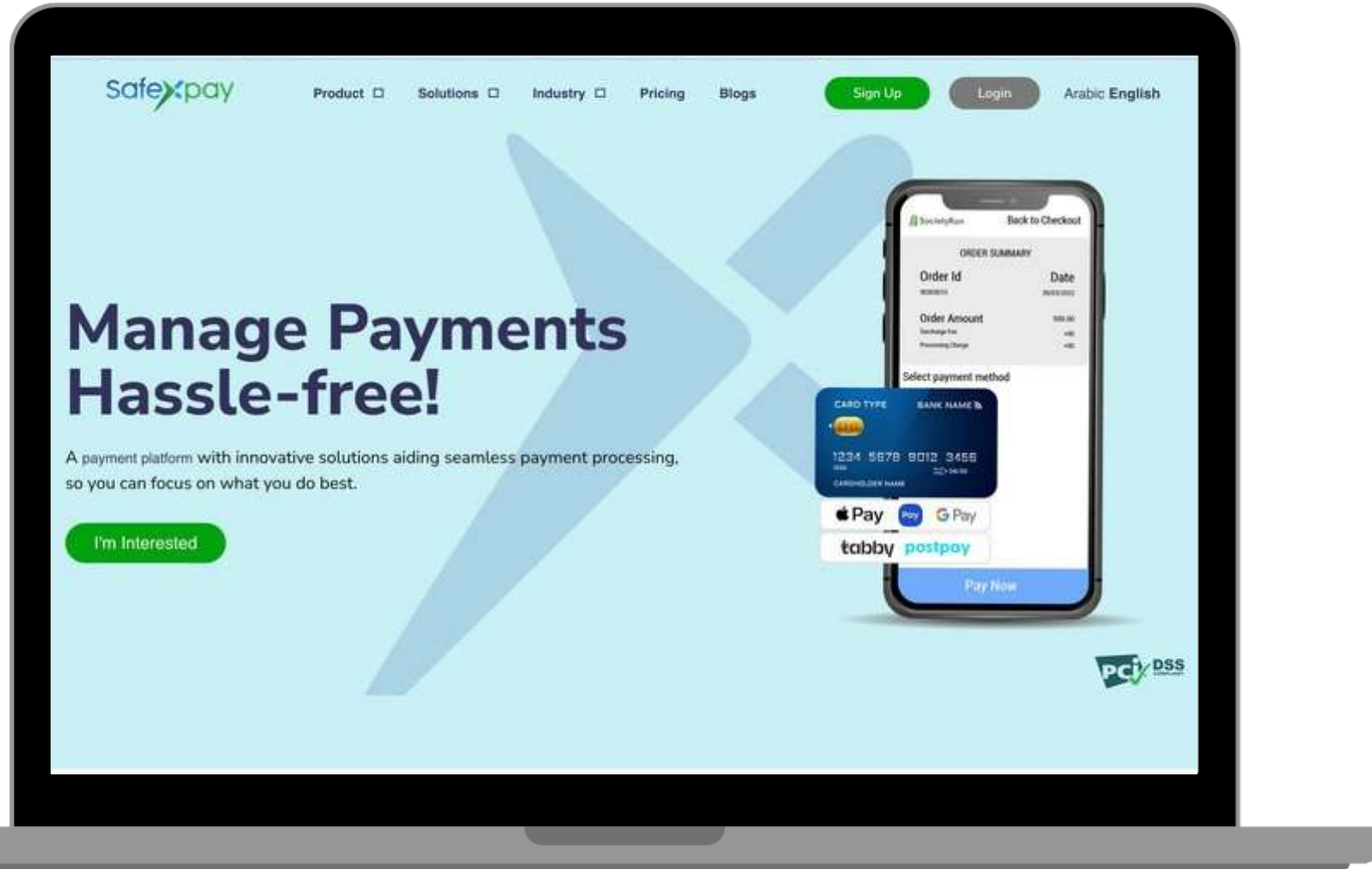
# **Website Content Writing**

# Aasaan Checkout



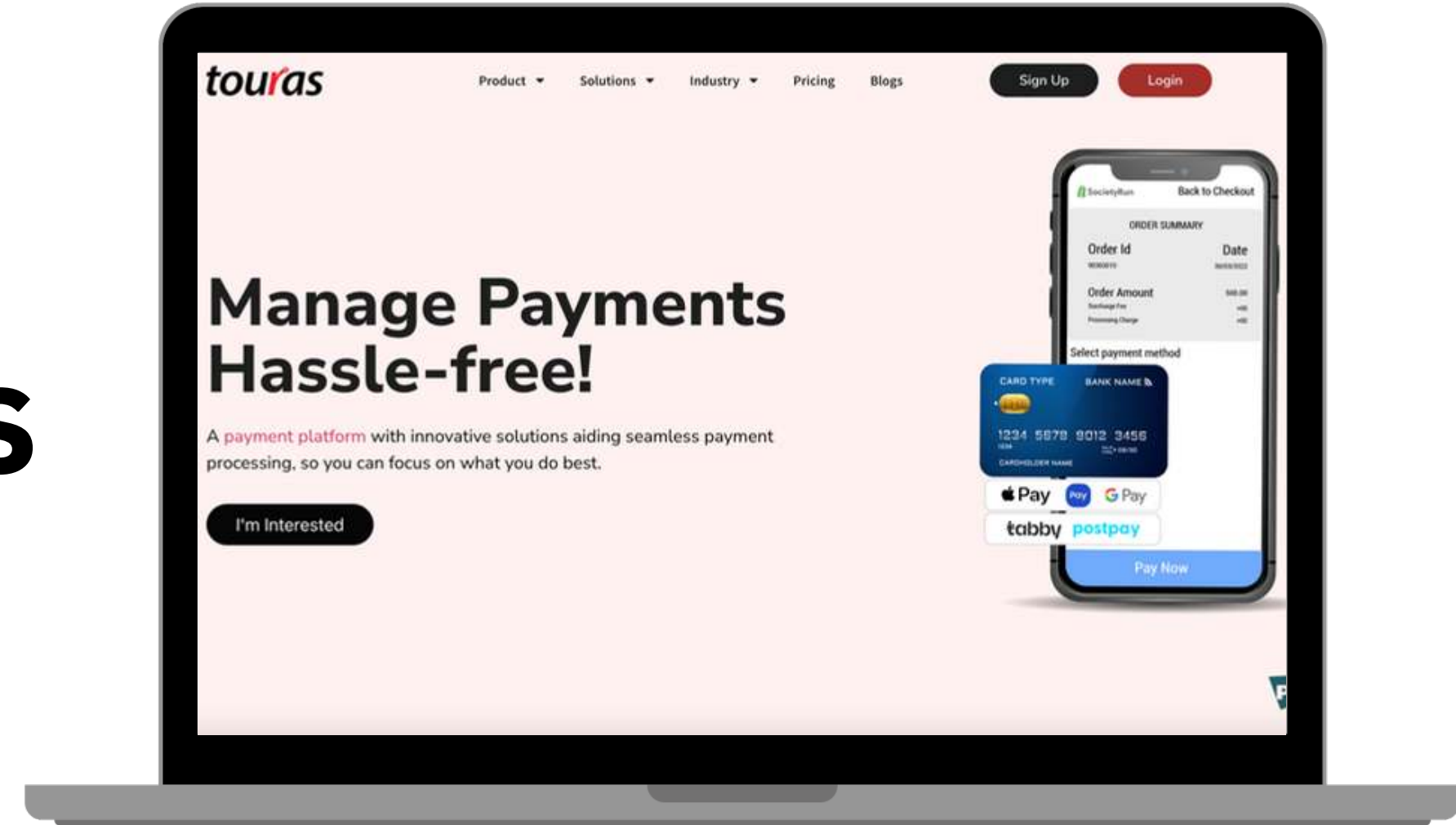
**Writing up a content for India's First Merchant Centric Checkout Platform**

# Safexpay UAE



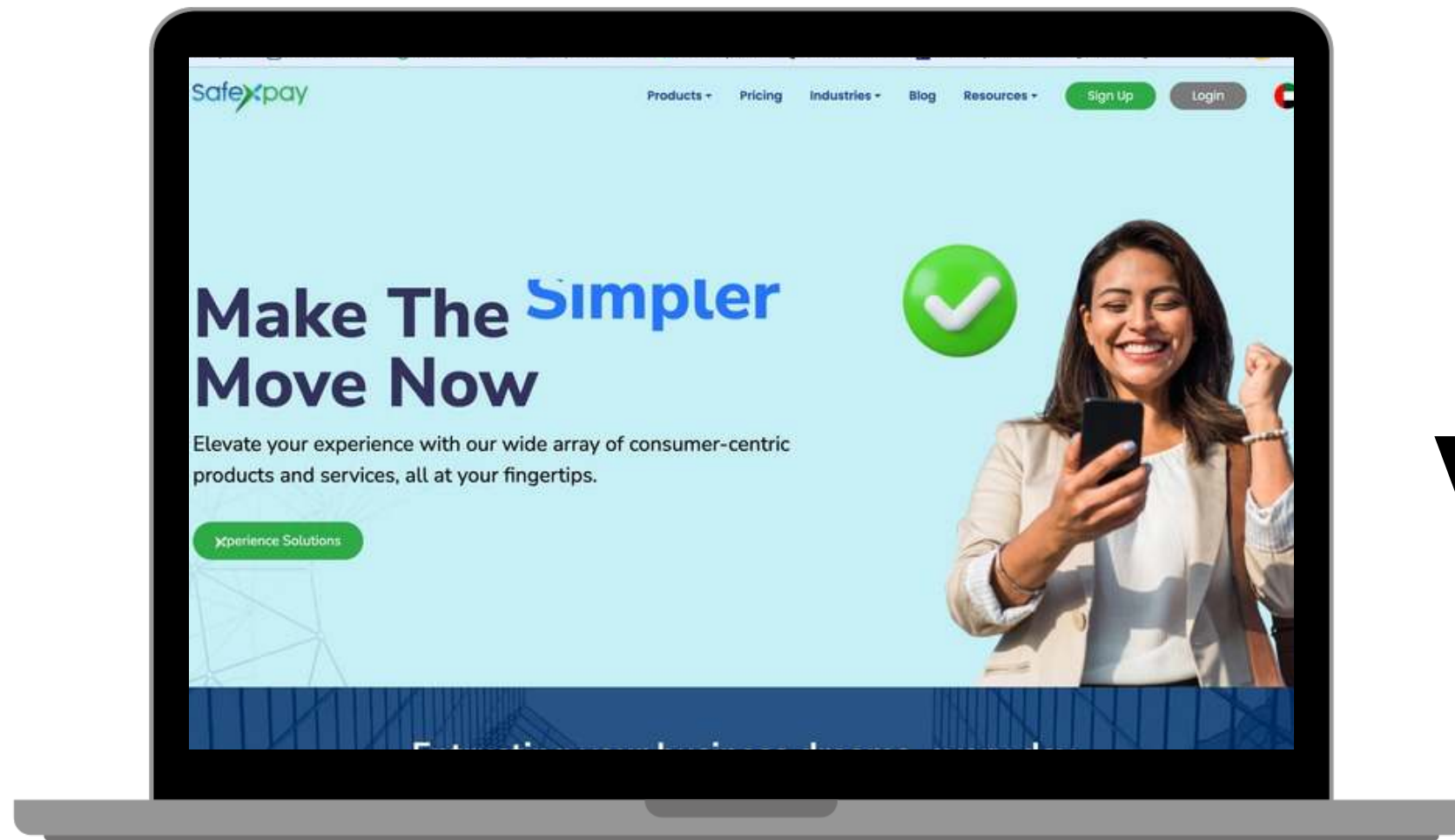
VS

# Touras UAE



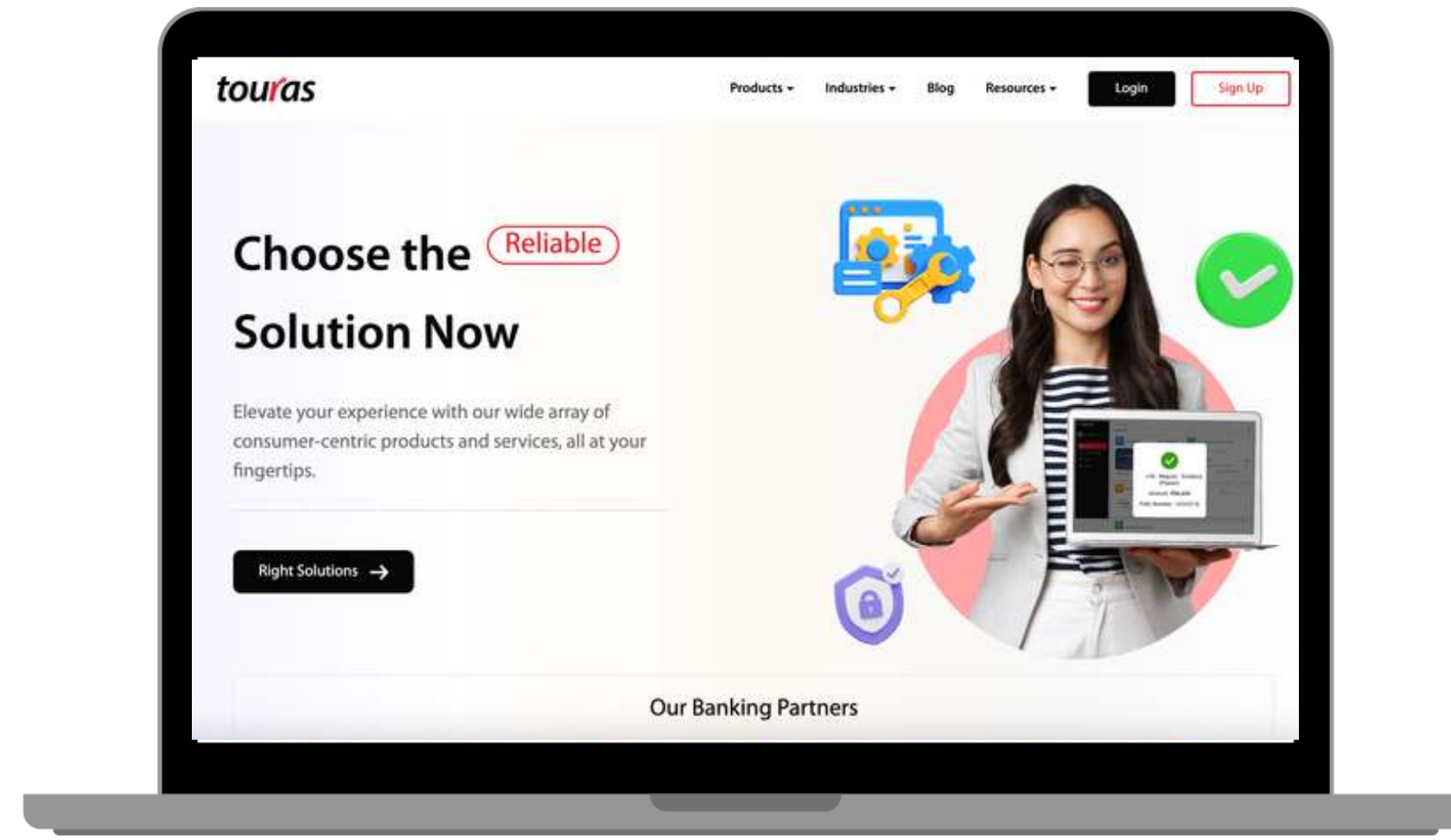
Writing up an updated content for  
Payment Aggregator based in UAE

# Safexpay India



VS

# Touras India



Writing up an updated content for Payment Aggregator based in India

Once everything is done beautifully with **strategy & observation**, the work becomes part of me & my portfolio



Just Visiting

Spec Ads  
45 Secs

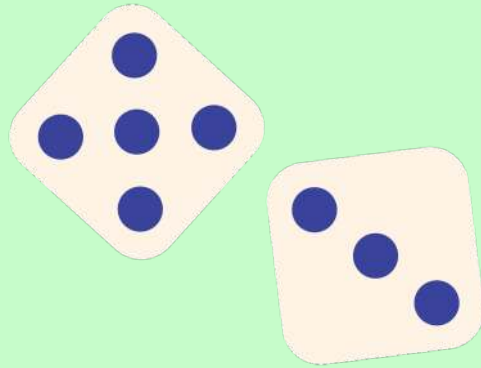
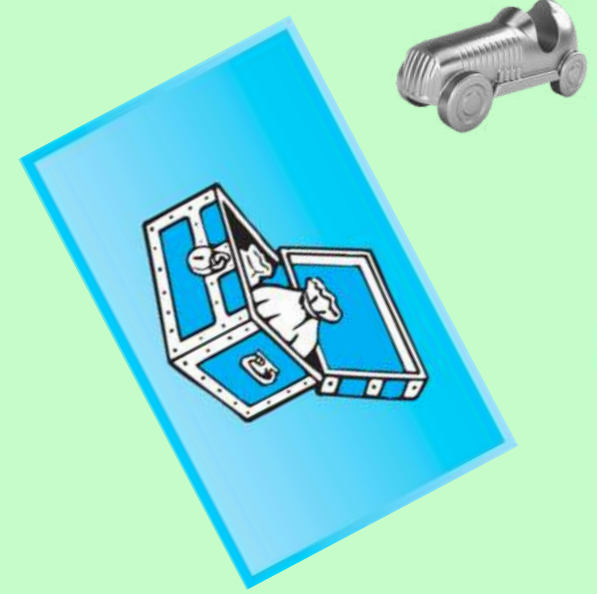
Website Content  
2 Mins

Website PopUps  
1 Min

Chance  
?

Chance  
?

# Climax



Chance  
?

END

GO!  
You're on

# You Get A Chance Card

## Copy Skills

You get to have a glimpse of  
my copywriting skills for  
Social Media & others

# **Website Pop Ups**

# LEAVING ALREADY?<sup>x</sup>

Join Digital Marketing Live Program Today

Name

Phone No

E-mail

Comments

**SIGN ME UP**



## WAIT!!!

BEFORE YOU GO, WOULD YOU LIKE US TO SEND YOU MORE ABOUT LIVE DIGITAL MARKETING PROGRAMS?

NAME

PHONE NO

E-MAIL

COMMENTS

**SUBMIT**

## Be A Digital Marketing Expert

Learn Digital Marketing Hacks, Tools, Technologies and Boost Your Career

Your Name

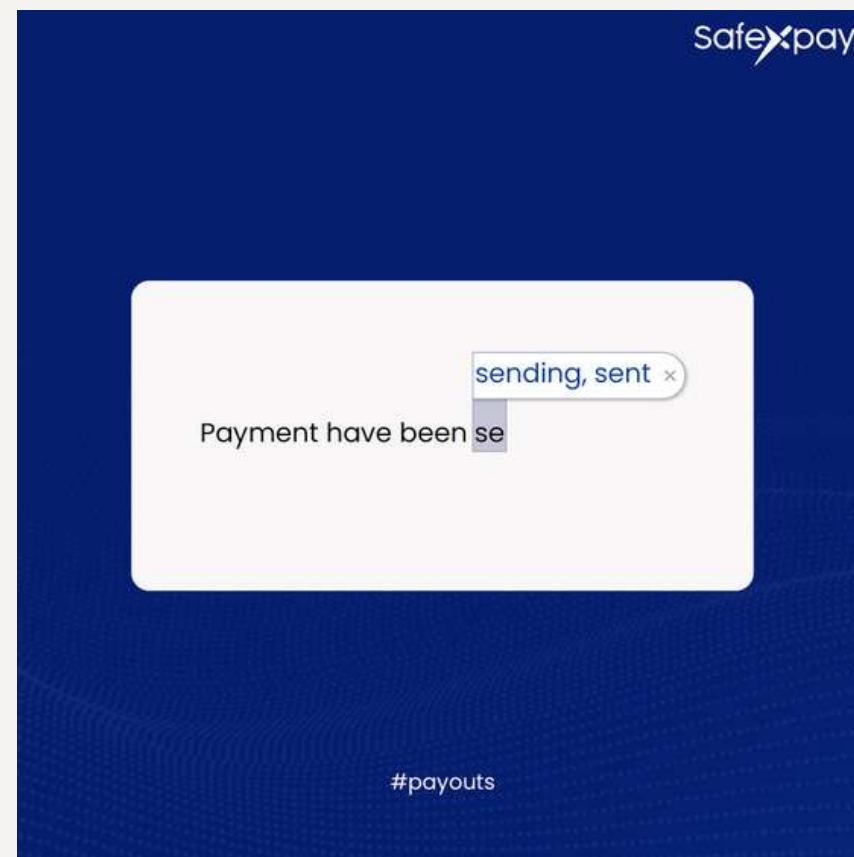
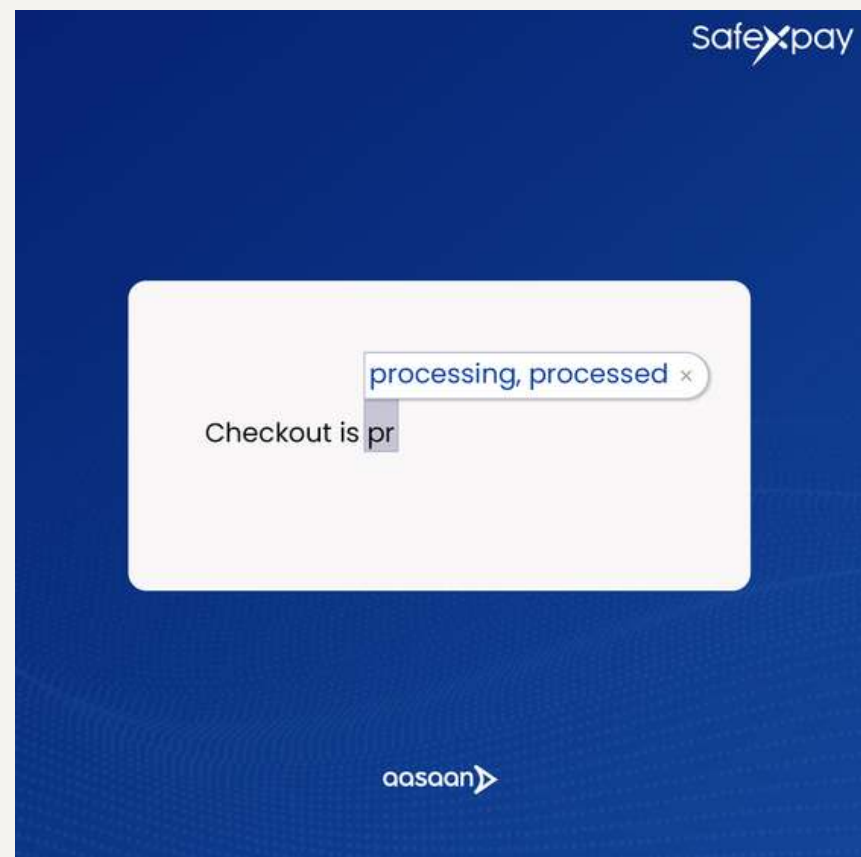
E-mail

**I AM IN**

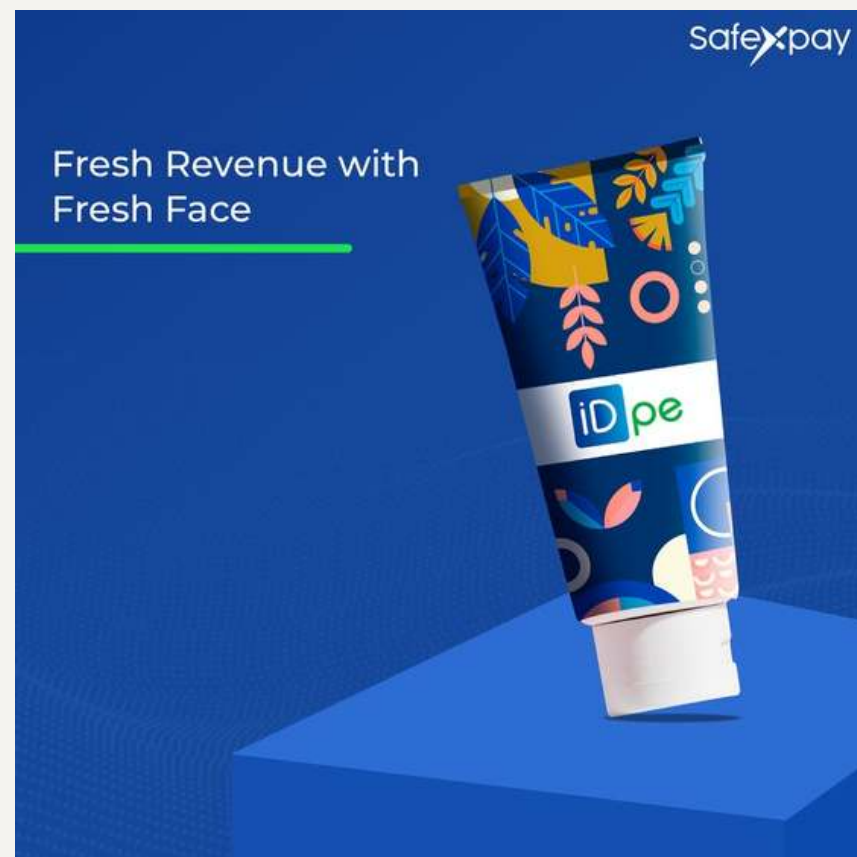
No Thanks, I prefer not to be an expert

Coming up with lead generation via Pop Ups for Live DM Program for Eduonix

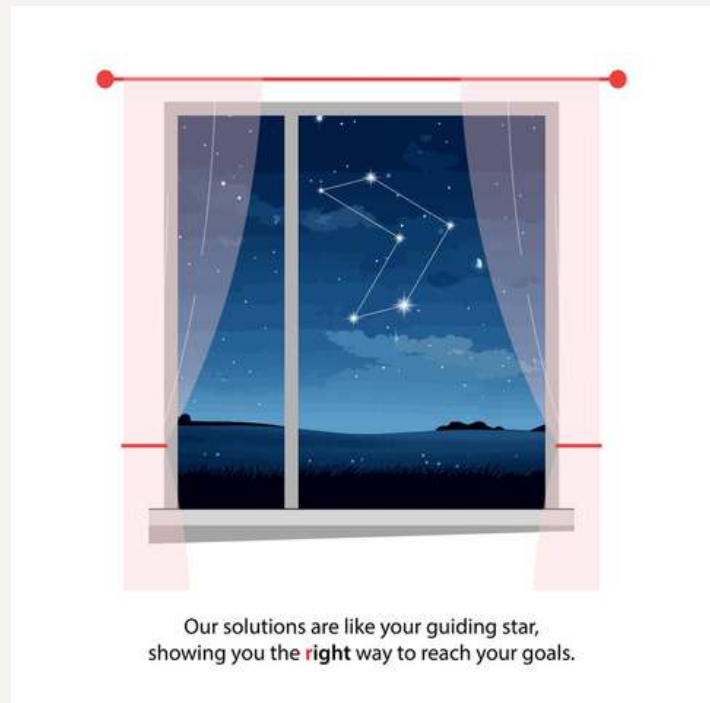
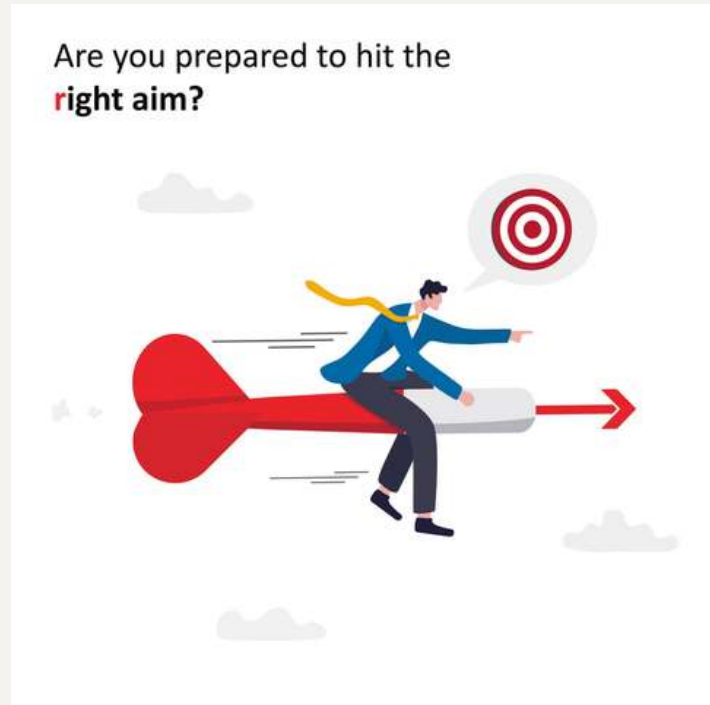
# **My best Social Media Copies**



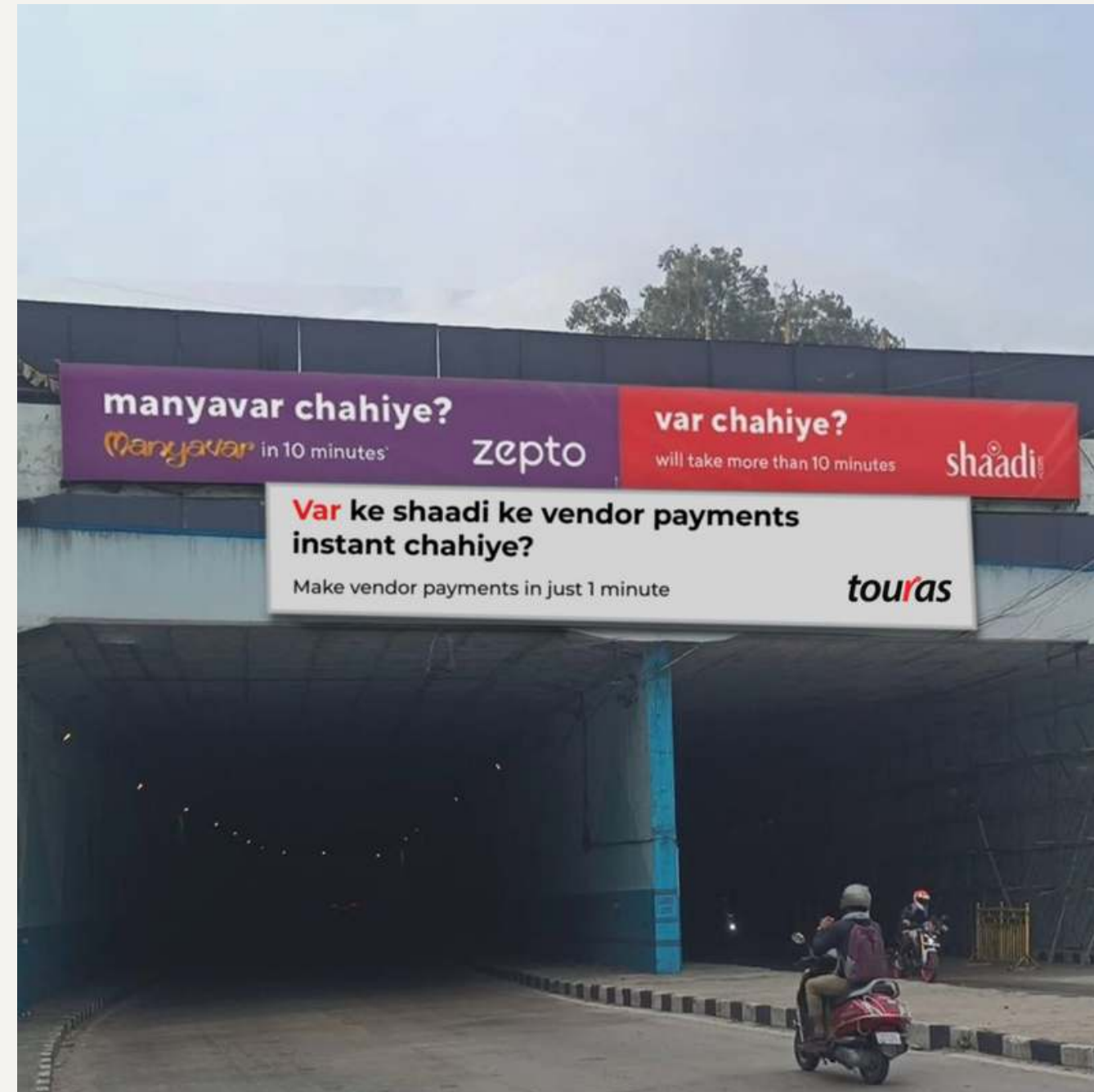
**Autocorrection post for Safexpay services  
inspiration from Volkswagen Safe Driving Ads**



**What if our solutions launched as products?  
Based on Netflix with Popcorn**



# Post for Touras Launch



**Post for Touras rebranding based on the trend of Shaadi.com and Zepto by Mr Anupam Mittal**

**touras**

How Finding the Right  
**Payment Solution** is Like **Marriage**




**touras**

**Approval Process**  
Compatibility matters—whether with a life partner or a payment gateway




**touras**

**Hidden Challenges**  
Some proposals sound great, but hidden charges (or issues) can surprise you




**touras**

**Options Available**  
Lots of recommendations, but finding the perfect fit takes time



**touras**

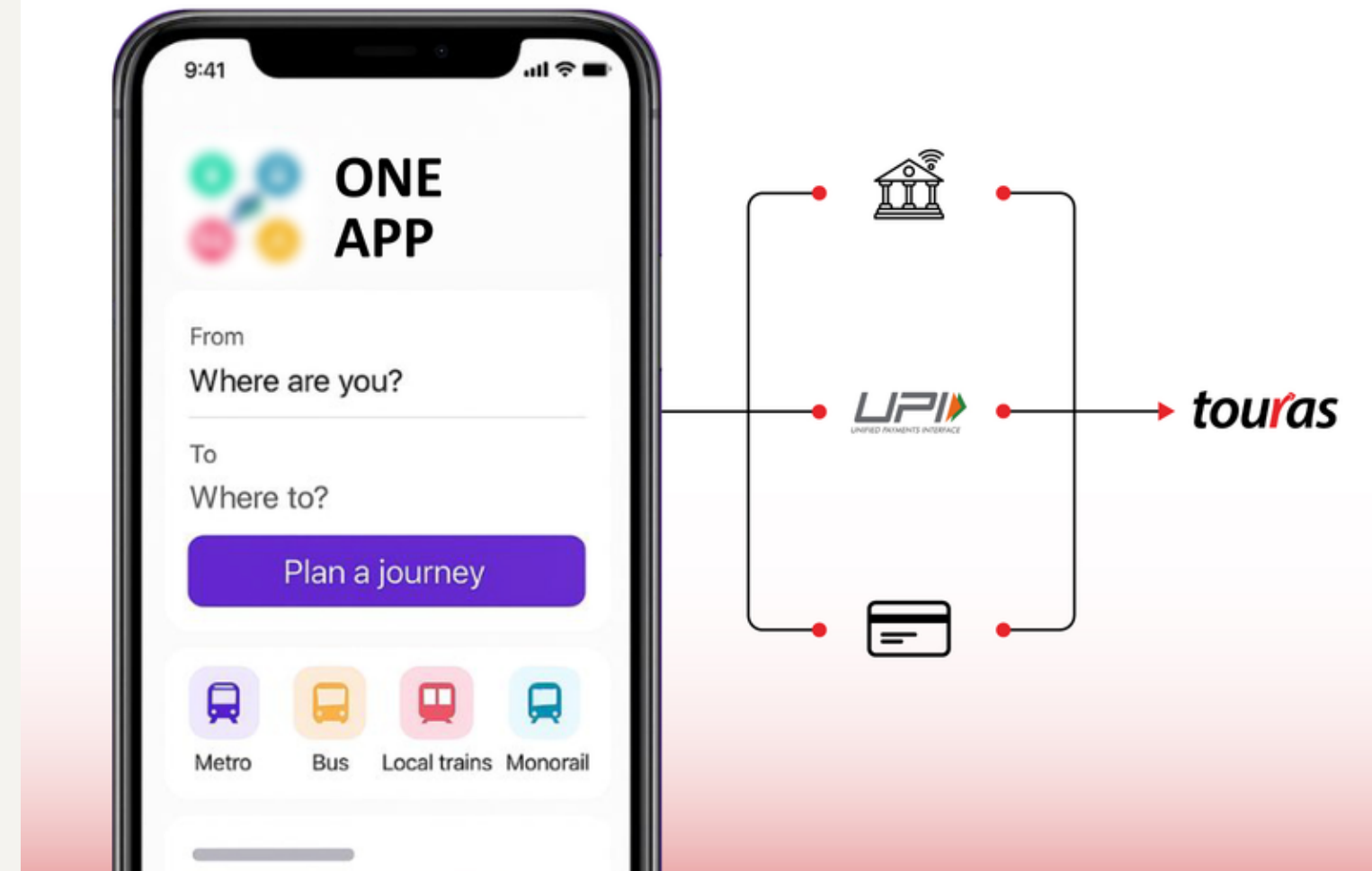
**Options Available**  
Lots of recommendations, but finding the perfect fit takes time



**Post for how finding right payment partner is just like finding a perfect life partner**

*touras*

As Mumbai moves with one app,  
your business should move with **one gateway**



**Post related to Mumbai One**

**My Ads**

# Unlock the Secret of E-commerce Success

Dive into our Metric Handbook and supercharge your online store's performance



Download ebook

# E-commerce Excellence

Dive into our Metric Handbook and supercharge your online store's performance



Download ebook

**touras**

## Pay Salaries Instantly.

Automate payroll without difficulties



**touras**

## Take charge of Your Seamless Payments

Don't limit yourself to only 1 account.  
Manage them all in one dashboard



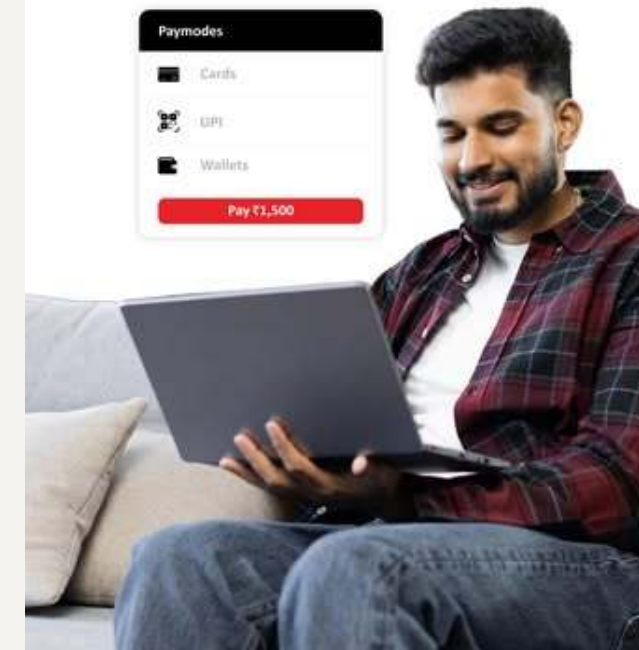
**touras**

## Instant Payouts? Done



**touras**


## Get access to Multiple Paymodes



**Emailers**

**Safexpay**  
Safexpay Logo

### Make strategic decisions with Consolidated Dashboard



In the world of eCommerce, having the right tools to grow your business is paramount. To achieve this, you need consolidated dashboard with features such as

- Streamlined Reporting
- Customers Insights
- Revenue Understanding
- Channel Analysis
- One portal view

Guess what? Aasaan's eComet delivers it all!

Curious to learn more?

[Get in touch with us](#)


Explore Other Solutions by Safexpay

- Digital Merchant Onboarding
- ISPs
- Marketing
- Payment Links
- Payment Gateway

+971 523259964 | sales@safexpay.ae | www.safexpay.ae

**aasaan**

### Is the data making you dance?



- Multiple platforms
- Fragmented business insights
- Parallel campaign tracking

One View One Place, Data Consolidation

## eComet

One window management for all your marketing campaigns & marketplace efforts.

So let only the conversions make you dance

[Book your demo](#)

help@aasaancheckout.com | aasaancheckout.com

**aasaan**

### Data is King!



But only if treated right.

eCommerce business needs

- Streamlined Reporting
- Customers Insights
- Revenue Understanding
- Channel Analysis
- One portal view

Aasaan eComet can provide it all


Want to know more?

[Contact Now!](#)

help@aasaancheckout.com | aasaancheckout.com

**aasaan**

### A Dashboard worth 1000 pictures



eComet consolidates data across multiple social media platforms and marketplaces

Make your store's ends meet

- Campaign Health Analysis
- Derive Business Insights
- One-stop Conversion View

Marketing Platforms: Amazon Ads, Google Analytics (Coming Soon)

Market Places: Amazon, Snapdeal, Myntra (API subject to availability)

Uncomplicate your marketing efforts and drive better results with Aasaan Checkout.

[Talk to our Expert](#)

help@aasaancheckout.com | aasaancheckout.com

**One Card for Every Expense**  
Smarter Spending with Right Expense Management

Managing expenses can be chaotic—lost receipts, delayed reimbursements, & uncontrolled spending. **Touras Expense Management System (EMS)** simplifies this process, giving you complete control, real-time insights with seamless automation.



**Why Choose Touras EMS?**

- Multi-Wallet Multi-usage Corporate Card
- Automated Expense Tracking
- Instant Approvals & Reimbursements
- Real Time Expense Reports & Analytics
- Mobile & Web Accessibility

**Take Control of Your Expenses Today!**

No paperwork, no delays—just reliable, automated, and right expense management at your fingertips.

[Book a Demo](#)

**Explore the Right Partnerships with *touras***

On behalf of the entire Touras, we are excited to explore the partnership opportunities and join us with over 10k of businesses in India and across the globe.

**Connect with us**

Our innovative payment solutions can help you streamline processes and save time

- Payouts**  
Enables bulk disbursements for salaries, vendor payments, loan repayments, and more.
- PG Solutions**  
Save 40% on manual processing time.
- Verification Platform (APIX)**  
Cut fraud by 40% with KYC & KYB verification APIs.
- Low Code Digital Merchant Onboarding**  
Our fast, tailored low-code digital onboarding solutions launch in days, exceeding industry standards.
- Aasaan (One-Click Checkout)**  
Reduce cart abandonment rates by up to 30% with one-click checkout solution.
- Neux**  
Effortlessly manage vendors, sales, inventory, and expenses with our B2B platform.
- Aasaan Pay**  
Boost efficiency by 30% with our New Age Soundbox and QR code payments.
- Reconciliation**  
90% accuracy & 40% less reconciliation time with our platform.
- White label**  
Easily maintain brand identity with our white label and customized B2B payment solutions.

Choosing the right payment partner is vital for your business as we offer:

- Unique spend to value
- Fully configurable solutions
- Cloud native & core agnostic
- Multiple banking partners

We'd like to schedule a brief call to discuss your business needs and how Touras can assist you.

**The right way**  
to power your every payment collection

From complex integrations to slow payment collections—businesses face it all. In fact:



**touras** as technology service provider changes that. Presenting right payment gateway solution



- Seamless onboarding with simplified APIs
- Multiple acquirers and banking partners for payment gateway
- Faster settlements & transparent pricing
- All payment modes available
- One dashboard, zero chaos

Whether it is quick onboarding or setting up integrations, we make collecting payments fast, easy, and reliable.

**Let's help you create revenue which you deserve**

[Book a Demo](#)

**Let's be real**  
Customer verification can be a nightmare.

Multiple checks, endless paperwork, compliance hurdles... and still, drop-offs? Too much hassle.

**Pick your API from our customized *apiX* Stack**  
Access a wide range of verification APIs under one unified platform while we handle the magic behind the scenes.



**With *apiX*, streamline it all**

- 90% higher conversion
- 90% faster onboarding
- 90% less support
- Instant onboarding even banking, payments, and credit & debit
- Automated compliance—no manual entries, no delays

No paperwork, no delays—just seamless & right onboarding.

**Ready to simplify verification?**

[Let's talk](#)

# Landing Pages

## Boost earnings Aasaan's Partner Program

Optimize your network to build credibility and revenue source.

**Who Can Team Up Aasaan Se**  
Everyone connected to the D2C ECommerce Businesses

**How to Join our Partner Program and Journey the Aasaan Way?**

- Enroll**  
Fill the Form
- Refer**  
Promote Aasaan
- Earn**  
Get Commissions

**Join us today!**  
Optimize your network to build credibility and revenue source.

## Sell Smarter with Less DM Drama

The only tool for your shop. No Code or Website Required. Sorted.

**How It Works**

**Contact Us**  
One Form. Unlimited conversions.

**Get Unlimited Conversions**

## Disburse 5X Payments In Minutes

**Features**

- Instant Payouts
- Automated Payouts
- Real-time Tracking
- Secure Transactions

**Connected Banking**

- Connect Your Existing Accounts
- Bank Early Business Accounts
- Unified Dashboard for Payments and Payouts

**Our Banking Partners**

**Secure and Efficient Payouts**

**Sign up for Touras Payouts Solution**

**Discover your in-store business with our trusted POS solutions!**

Search your business with our POS solutions.

Name:  Last:   
 Email:   
 Mobile Number:  State:   
 City:  Business Name:   
 Your Message:

[Send Message](#)

**Who Can Use?**

Assign your business with a modern retail POS

Retail Store  
 Restaurant  
 Retail Store  
 Retail Store  
 Retail Store  
 Retail Store  
 Retail Store  
 Retail Store  
 Retail Store  
 Retail Store  
 Retail Store  
 Retail Store

**Features**

Experience secure and flexible solutions tailored to meet your business needs.

- Secure POS Solutions** - Secure transactions with advanced fraud protection.
- Secure Transactions** - Protect your business with advanced fraud protection.
- Fast M2M Connectivity** - Fast M2M connectivity for your business with advanced fraud protection.
- Dynamic Currency Conversion** - Dynamic currency conversion for your business with advanced fraud protection.
- Seamless Integrations** - Seamless integrations for your business with advanced fraud protection.
- Flexible Payment Options** - Flexible payment options for your business with advanced fraud protection.
- Reliable Customer Care** - Reliable customer care for your business with advanced fraud protection.
- Multiple Card Support** - Multiple card support for your business with advanced fraud protection.
- MFC Compliance Solutions** - MFC compliance solutions for your business with advanced fraud protection.
- Quick Settlement** - Quick settlement for your business with advanced fraud protection.

**Let us discuss about POS**

We are available whenever you need to help you make the best choices for your business.

[Get Started Now](#)

**Important Link**

- Home
- About Us
- Partner's Program
- Contact Us
- Industries
- Career
- FAQ
- Privacy Policy
- Terms & Conditions
- Developer Docs

**Products**

- Payment Aggregator
- Payment
- Account
- Withdrawal
- Neft
- A2A
- Smart routing
- Connected banking
- Expense Management
- CRM
- Account Pay

**Get in Touch**

Email: [care@touras.in](mailto:care@touras.in)  
Phone: 8887830302

[f](#) [x](#) [in](#) [p](#) [t](#)

[RuPay](#) [VISA](#) [MCA](#)

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**Discover right payment solutions**

No Setup Fee! Easily Accept Online Payments with integrated transactions, quick refunding and many other advanced features.

Name:  Email:   
 Mobile Number:  State:   
 City:  Business Name:   
 Your Message:

[Send Message](#)

**Small & Medium Merchants** | **Enterprise Merchants**

**Credit/Debit Card** 2% per transaction  
**UPI/Wallets** 1.90% per transaction  
**Net Banking** 2% per transaction

Note: Above mentioned charges are for merchants with turnover up to ₹20 Crores annually. After that, the fee is ₹1000 from second year.

**Features**

Let's upgrade your payment acceptance process & get you up and running in no time

- Payment Gateway** - Connect your business with a powerful, secure, and reliable payment gateway.
- Payment Links** - Create payment links for your business with advanced fraud protection.
- Payment Buttons** - The ultimate payment buttons and your business's online presence.
- Payment Forms** - A customizable and branded payment form for collecting payments, with no coding & full control support.
- Consolidated Dashboard** - All-in-one dashboard of your business with Touras (Dashboard for tracking analytics, staying informed, and enhancing your strategies).
- QR Code** - Supercharge your business with multi-brand QR Codes for seamless payments.

**Sign up for Touras Payment solutions now to start accepting payments instantly.**

[Get Started Now](#)

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Phone: 8887830302

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[RuPay](#) [VISA](#) [MCA](#)

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**All Payments, One Reliable Platform**

Built to scale your online with the right, reliable, and resilient solutions in just few minutes. Adapt the right solution now!

Name:  Email:   
 Mobile Number:  State:   
 City:  Business Name:   
 Your Message:

[Send Message](#)

**Integration**

Built to scale your online business with the right, reliable, and resilient solutions:

VISA | Mastercard | American Express | Apple Pay | Google Pay

**Features**

Let's upgrade your payment acceptance process & get you up and running in no time

- Payment Links** - Create and share payment links instantly, send to social media, get paid quickly and easily.
- Payment Buttons** - Collect payments from flow with secure buttons, no coding needed, plus access to powerful analytics.
- QR Code** - Give your business with advanced QR codes for smooth, fast payments.
- Payment Forms** - We made ready forms to collect payments your way, fully customizable, no coding required, with assets included.
- Payment Gateway** - Launch your business fast with a simple, high-converting checkout. Offer multiple payment options with advanced features and easy integrations.

**Ready to begin accepting payments instantly?**

[Get Started Now](#)

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**Products**

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Phone: 8887830302

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[RuPay](#) [VISA](#) [MCA](#)

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**EBooks**

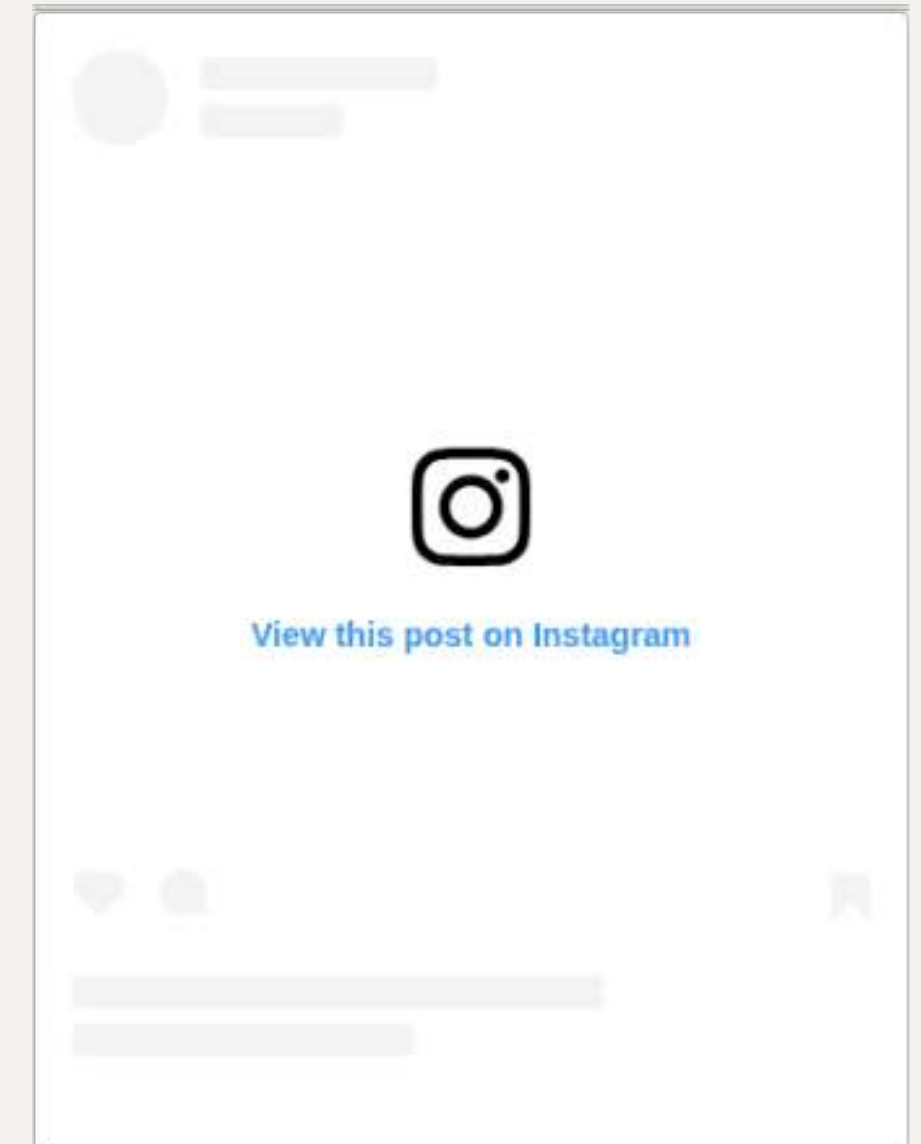
# DECODING THE ECOMMERCE METRICS



*Optimal Timeframe  
for Metric Monitoring!*

*Bonus Tips & Tools  
for Data Analysis*

# Videos





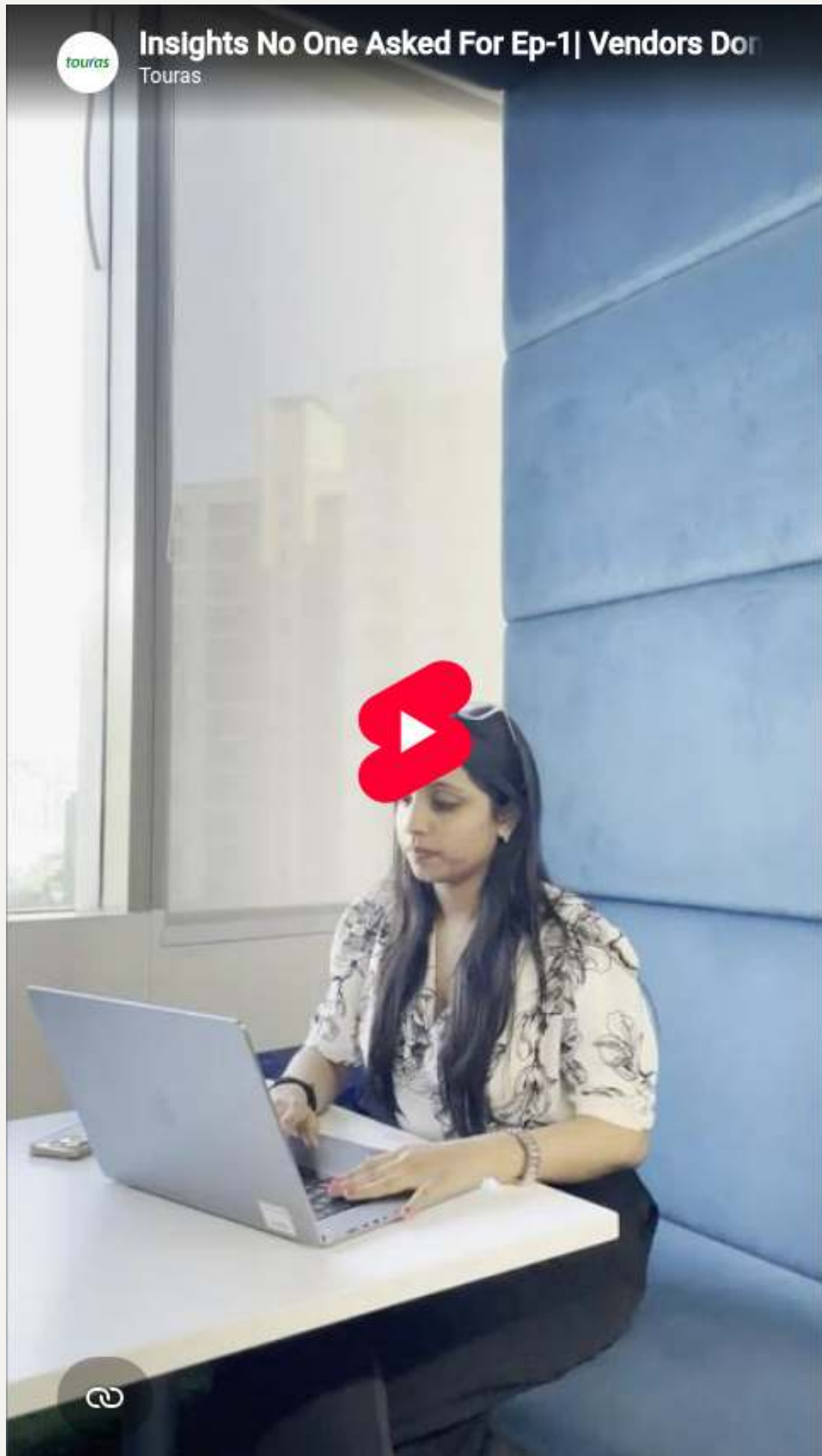
[View this post on Instagram](#)





# Insights No One Asked For Ep-1 | Vendors Don't

Touras



# Insights No One Asked For Ep-2 | Stop Using

Touras





Just Visiting

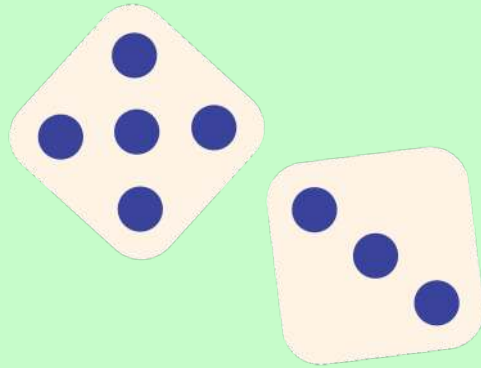
Spec Ads  
45 Secs

Website Content  
2 Mins

Website PopUps  
1 Min



Chance



# Ending

Chance



You get 5000

# GO!

Chance



# END

# You Get A Community Card

How to get in touch with me

Advance to END



Just Visiting

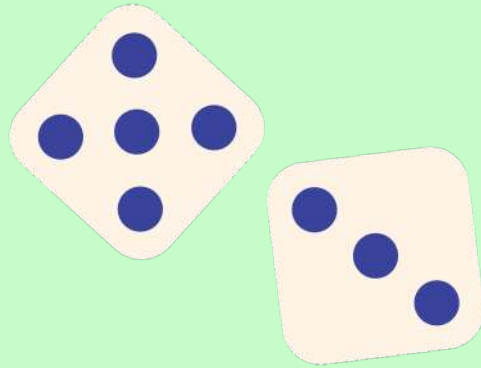
Spec Ads  
45 Secs

Website Content  
2 Mins

Website PopUps  
1 Min



Chance



# The End?

Chance



You get 5000

# GO!

Chance



# END

Throw a



with me

while you share your brief here and let us

win this game of brands

Still not convinced with this move?

You can check more

