

NOW STREAMING

**THE PORTFOLIO OF
NABILA FARHEEN**

▶ **Play**





The human race is filled with passion... medicine, law, business, engineering, these are noble pursuits and necessary to sustain life. But poetry, beauty, romance, love, stories, these are what we stay alive for.

37:06



Dead Poets Society



After a long day, what saves me isn't just

the champi from ammi, that one comforting rant call with a friend.

It's also the comfort of walking into my room, wearing that 3 saal purani t-shirt and lower, flopping onto my bed and...

Opening Netflix.

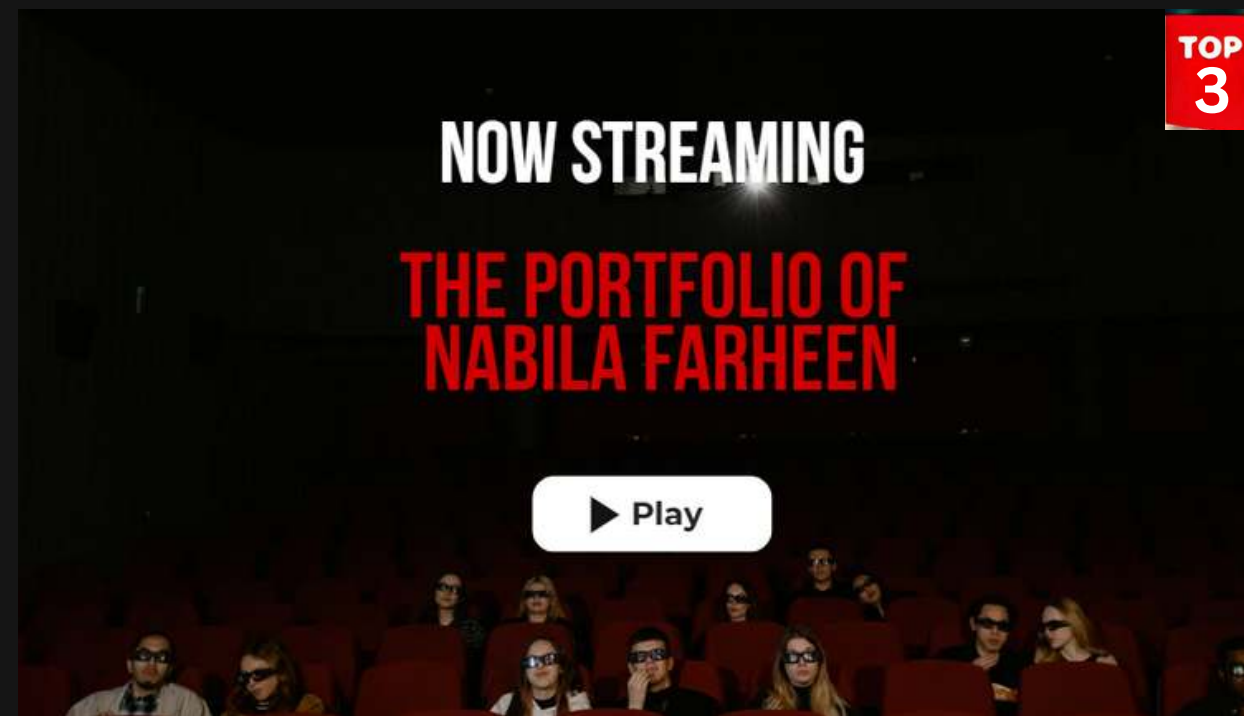
That's been my comfort for as long as I can remember.
And that's why I've built my portfolio that feels the same.



One of the downsides of being a certified Netflix binge watcher? I can't keep a good movie to myself. So now you're stuck with my top three recommendations and honestly, you'll thank me later.

Don't worry, I'm already streaming the first one for you. The next two? That's your homework. No excuses.

My Top Recommendations For You



Turn the lights off. Set the AC to 18.
Get the popcorn. And press play.

NETFLIX



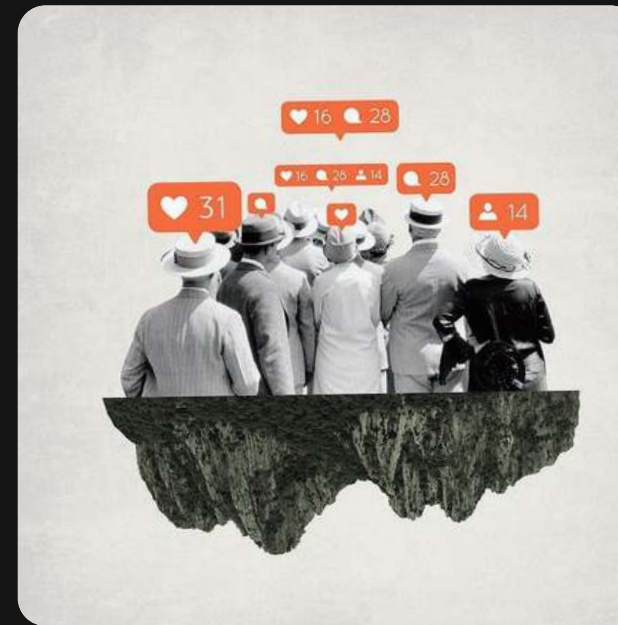
Who's watching?



Mad Ad Woman



Hyundai



Social Media



Spec Ads



Strategy

Next



NOW STREAMING

Episode 1

Mad Ad Woman

N MAD AD WOMAN

▶ Play



Copywriting, Designing

Brief: Write an ad for a brand that provides situationship insurance.





N MAD AD WOMAN



Copywriting, Designing

Brief: Your Skincare brand messed up. Parcels of different customers got delivered to different customers. Write an emailer that'll be sent to all your customers who have placed an order in the last 4 week.

New Message

From: fableskin@gmail.com

Subject: SORRY, WE MESSED UP

Hey Pranita,

We know that you are frustrated and we're not going to sugarcoat it. We know

"WE MESSED UP"

And not a tiny kind of mess but the major, Sent-Your-Order-To-The-Wrong-Doorstep kind of mess.

First, your order went on an unexpected adventure. **Second**, you had to waste your precious time writing to us (when you could've been masking or gua sha-ing). **Third**, your skin's probably side-eyeing you because your routine is on hold.

We get it. This is not the skincare experience you signed up for.

Send



New Message

From: fableskin@gmail.com

Subject: SORRY, WE MESSED UP

But here we are owning up to what we did wrong. No excuses. No 'logistics issues' jargon. We are just the people behind this brand saying **WE ARE SORRY.**

We know an apology won't undo the hassle we created. So here's what we're doing to make it up to you.

1. Got someone else's parcel?

If you like what you received, it's yours. Free. Our treat.
If not, no stress. You'll still get 30% off on your next order
(use code: FRESHSTART30).

2. Your right order is already sprinting its way to you.
Yes, we double-checked. Triple-checked, actually.

3. You'll be the first to know about a little something-something we're cooking up.

Send

New Message

From: fableskin@gmail.com

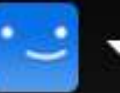
Subject: SORRY, WE MESSED UP

At the end of the day, we're skincare lovers just like you, trying to do better. We hope this blunder doesn't put a permanent wrinkle in our relationship.

Thanks for sticking with us through this (very human) hiccup.
We'll do better. For you. For your skin.

With all the love,
Team Fable Skin

Send



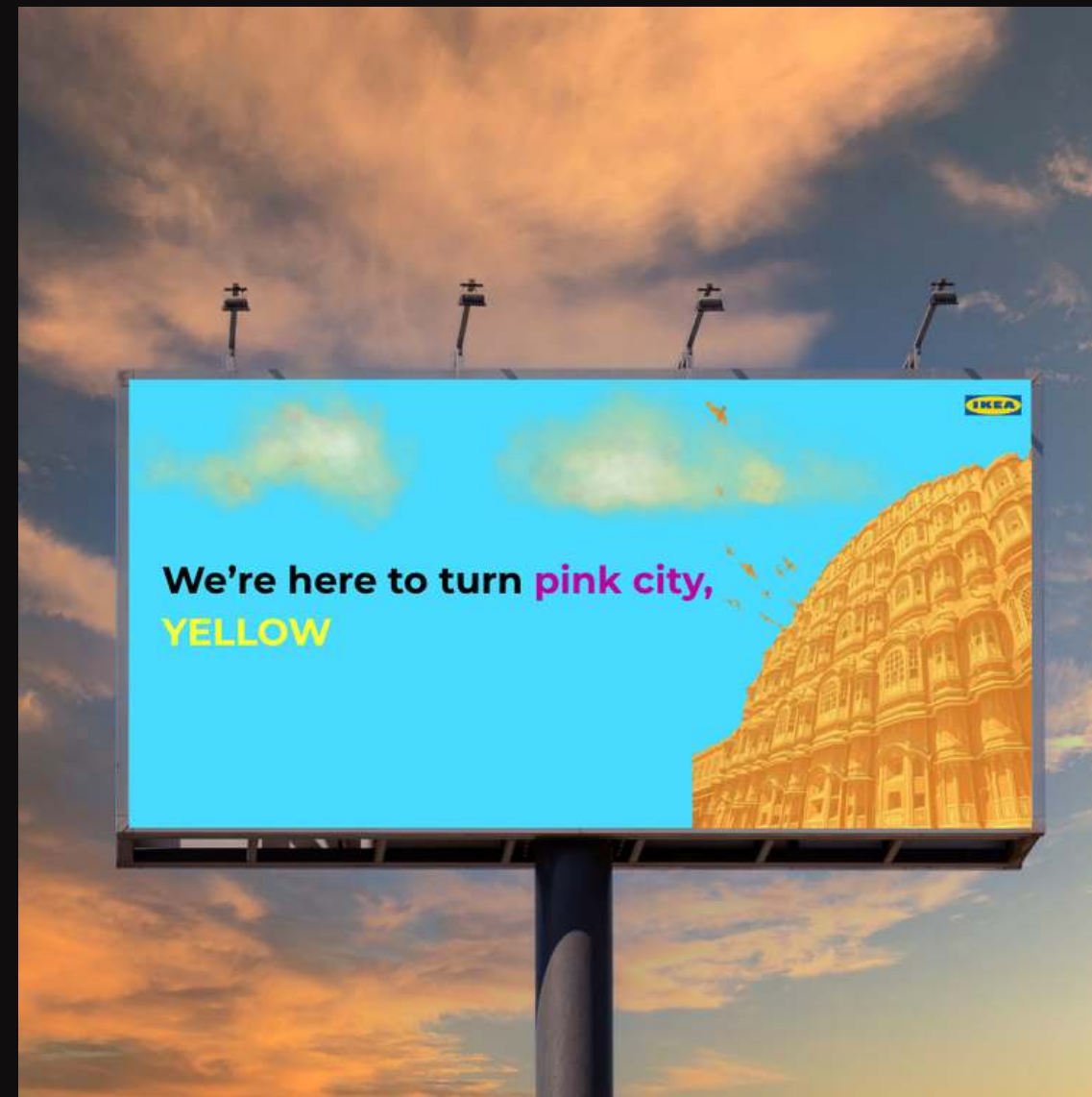
N MAD AD WOMAN

▶ Play



Copywriting, Designing

Brief: Ikea is coming to Jaipur.
Write a billboard to create
awareness about the same.





N MAD AD WOMAN

Play

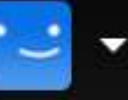


Copywriting, Designing

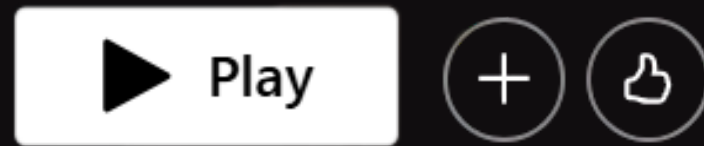
Brief: IndiGo wants to make every part of the travel experience delightful. Even the boring boarding pass. Write 5 short, friendly messages that could appear on a boarding pass.

<i>No late-itude here</i>			GoIndiGo.In
Don't be late, your flight won't wait		SPECIAL SERVICES	MS Anshika Mittal
	Name MS Anshika Mittal	NIL	From Delhi
	From Delhi To Jaipur	Name : MS SS TEST	To Jaipur
	Flight No. 6E 5098 Date 30 Nov 19	PNR : QJRD8N	Flight No. 6E 5098
	Boarding Time 05:35 AM Departure Time 06:20 AM	Flt No. : 6E 5098	Date 15 May 19
	Sequence No. 1 Class R	Seat No. : 15E	Boarding Time 05:35 AM
Gate No. Seat No. 15E	Seq No. : 1	Departure Time 06:20 AM	
<small>Boarding gate closes 25 minutes prior to the departure time. Boarding gate numbers are subject to change please check the flight information screen for latest updates. Checking of plastic and hand baggage is a mandatory procedure. Passengers are requested to cooperate with IndiGo and the relevant authorities. Have a pleasant flight. Call 0 99 10 38 28 28 / 0124 951 3638</small>			Seq No. 1 Class R
			Gate No. Seat No. 15E

<i>Delay is out of service</i>			GoIndiGo.In
Don't be late, your flight won't wait		SPECIAL SERVICES	MS Anshika Mittal
	Name MS Anshika Mittal	NIL	From Delhi
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			Gate No. Seat No. 15E



N MAD AD WOMAN



Copywriting, Designing

Brief: Write a print ad for NatGeo urging people to save the wildlife



Are You Still Watching?

NETFLIX

A dark room with a large TV displaying the word 'NETFLIX' in red. The room is dimly lit with red ambient lighting from the TV and a desk below it. The desk has a game controller on it. The overall atmosphere is mysterious and focused on the Netflix brand.



CHENNAI

KASHMIR

NOW STREAMING

Episode 2

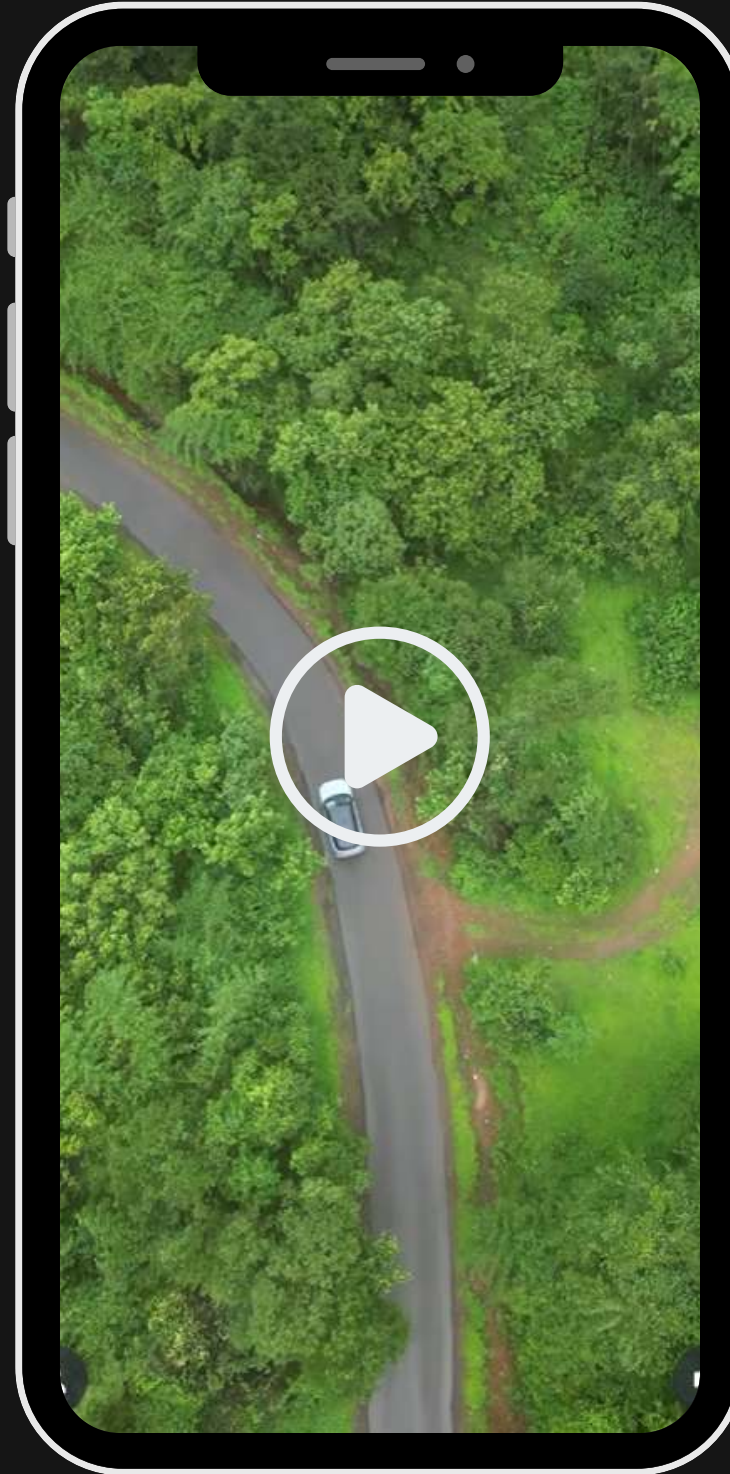
Hyundai's Test Driven
by 100

N TEST DRIVEN BY 100

▶ Play + 🍷

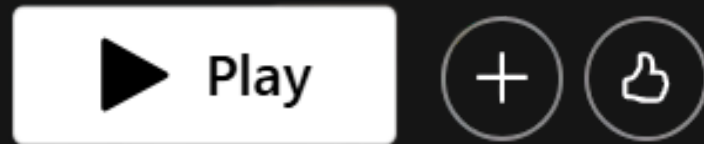
Scriptwriting

Wrote scripts for the influencers for the **Hyundai's Test Driven By 100 Campaign.**



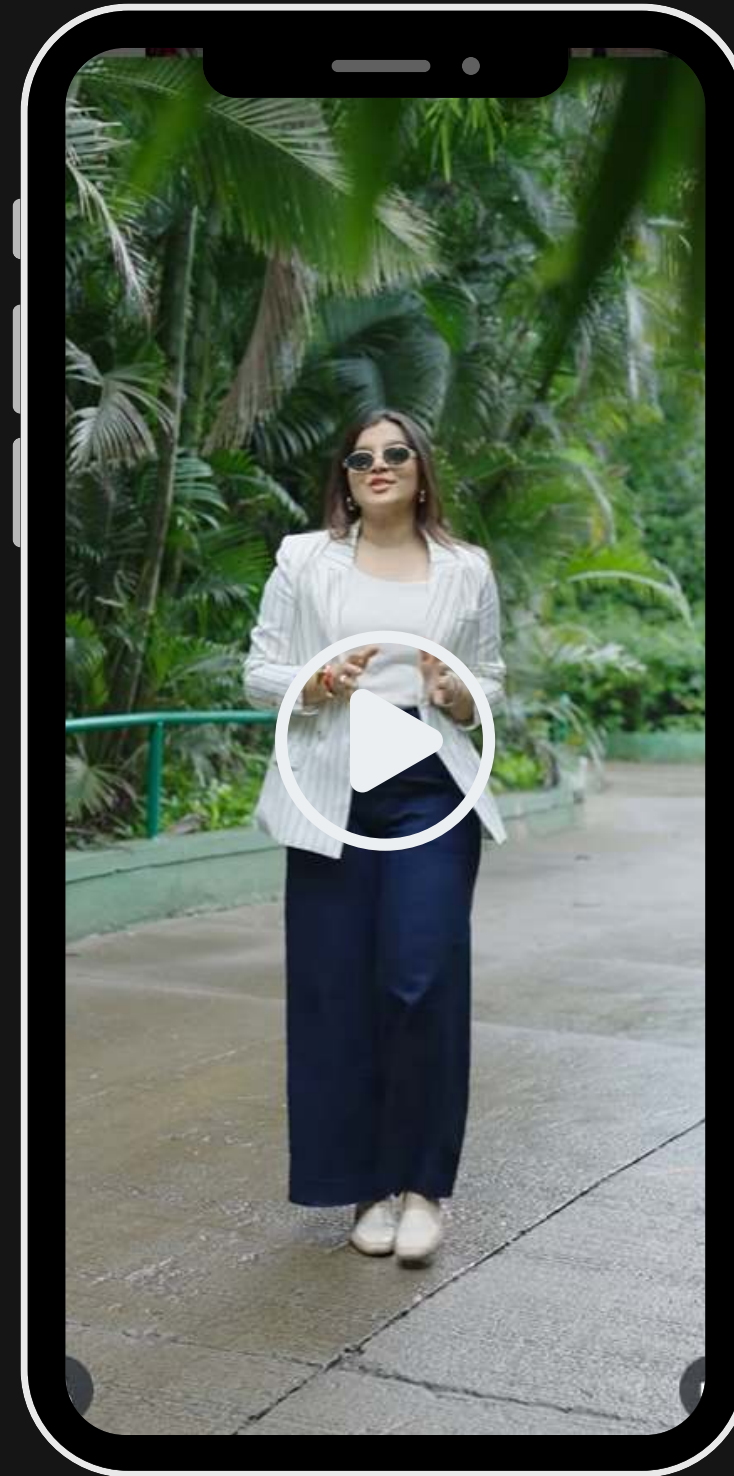


N TEST DRIVEN BY 100



Scriptwriting

Wrote scripts for the influencers for the **Hyundai's Test Driven By 100 Campaign.**



Top Picks For You

Bonjour to Better Marketing!

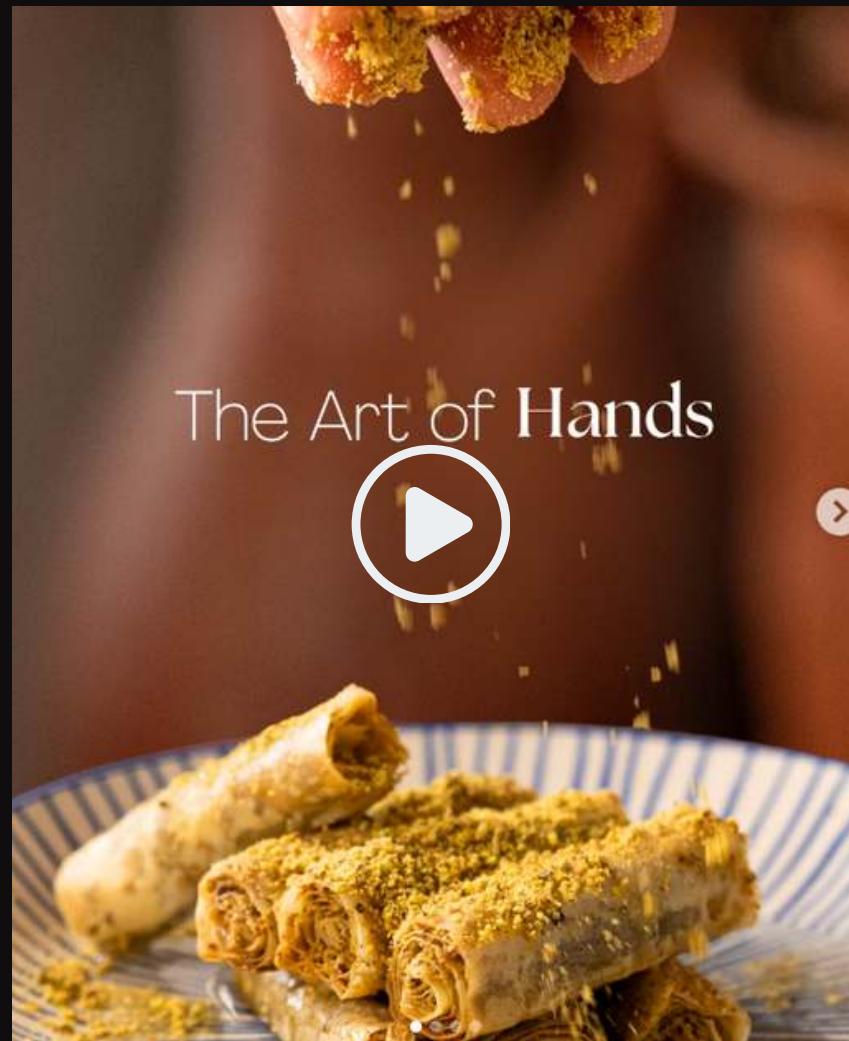
5 Marketing Moves Emily Would Totally Approve



Play button icon

Information icon (i) and menu icon (three dots)

The Art of Hands




Play button icon

Information icon (i) and menu icon (three dots)

Nomi's Special INDIAN

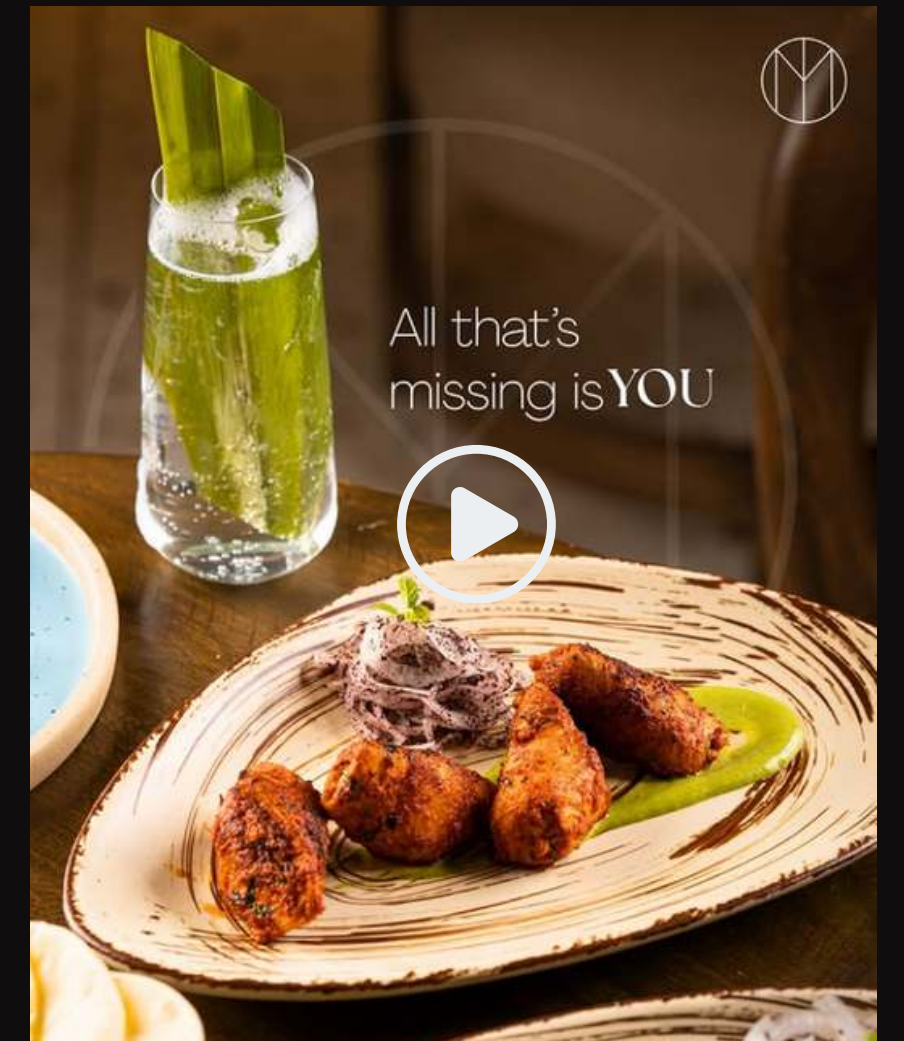
Tawa Soya Kebab
Pan-tossed soya medallions, crisp on the outside, soft inside — spiced to perfection.



Play button icon

Information icon (i) and menu icon (three dots)

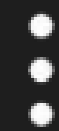
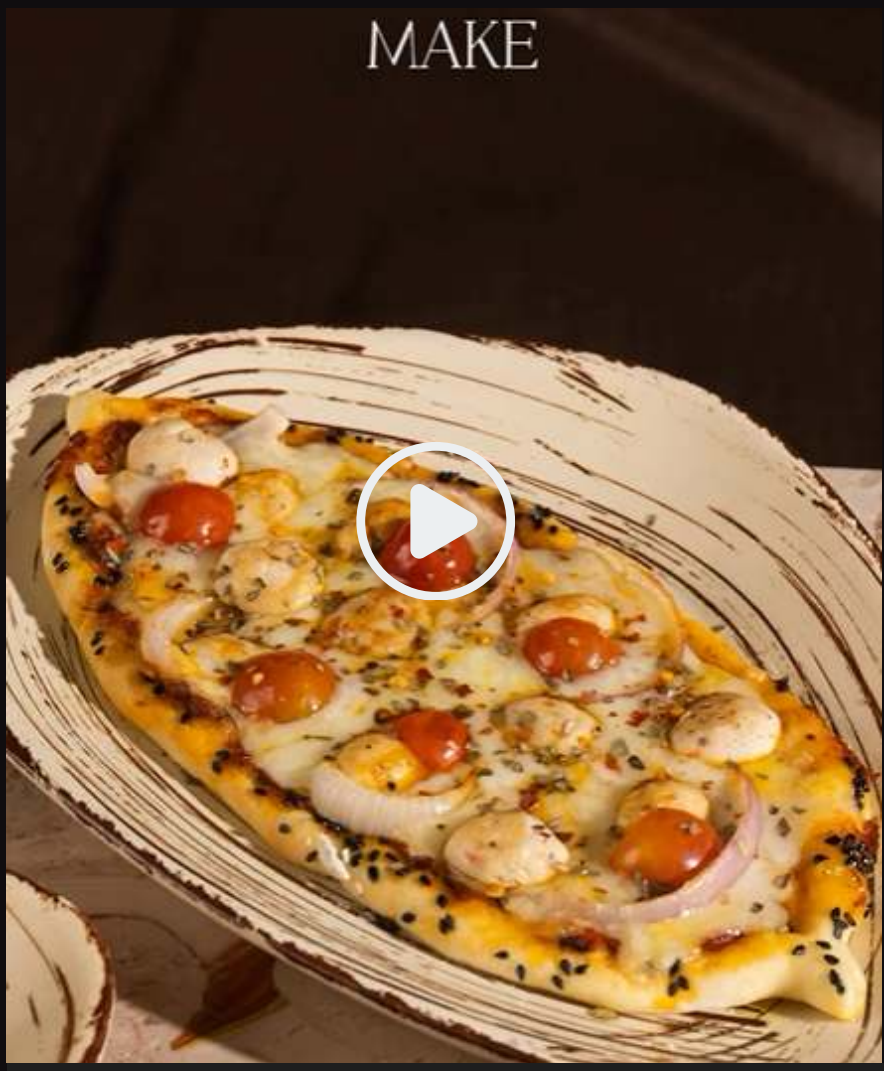
All that's missing is YOU



Play button icon

Information icon (i) and menu icon (three dots)

Top Picks For You



Time to refill your Popcorn Bucket

NETFLIX



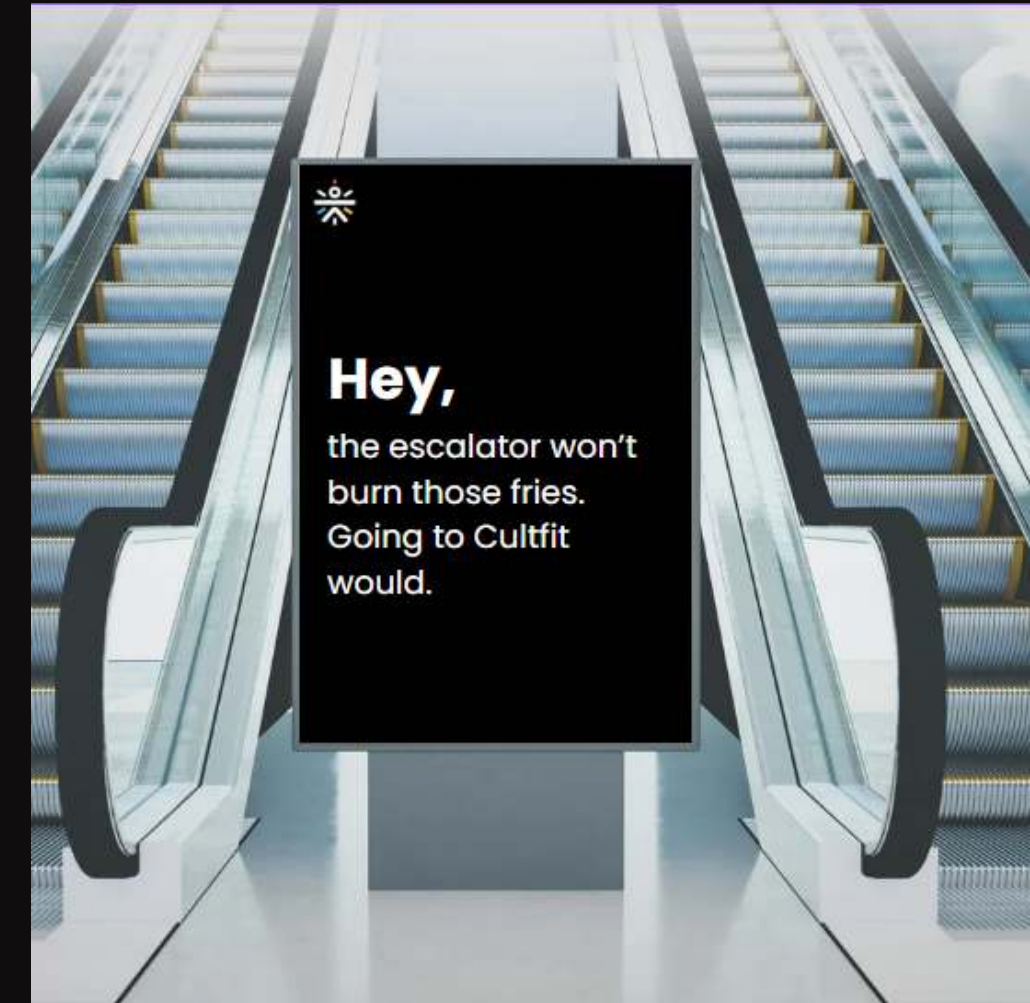
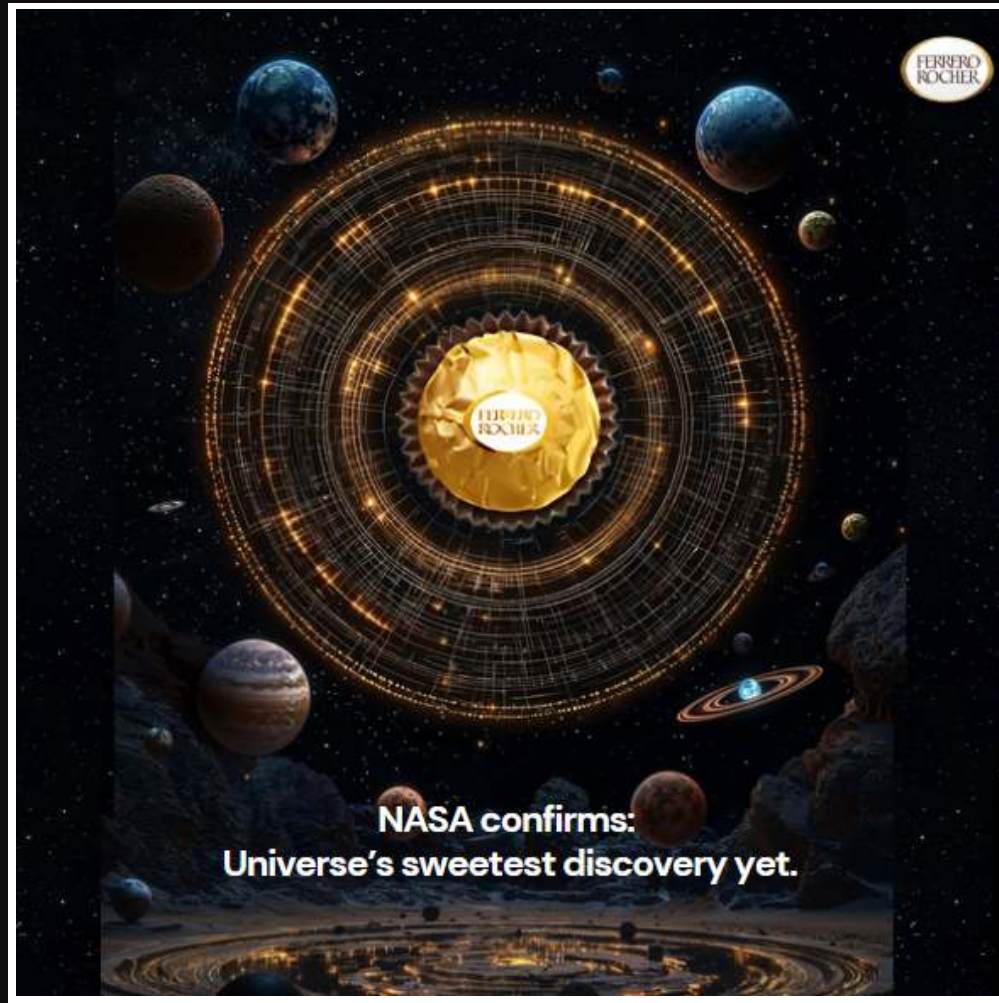


NOW STREAMING

Episode 4

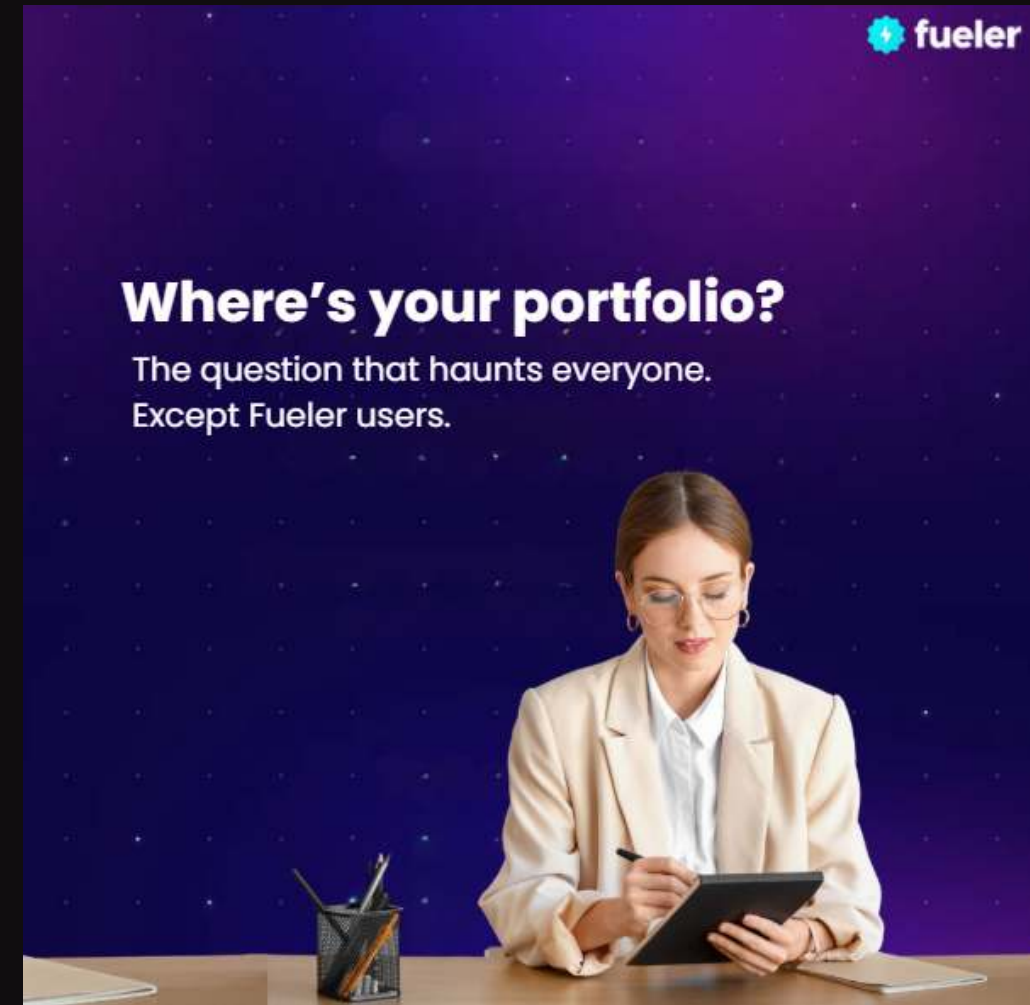
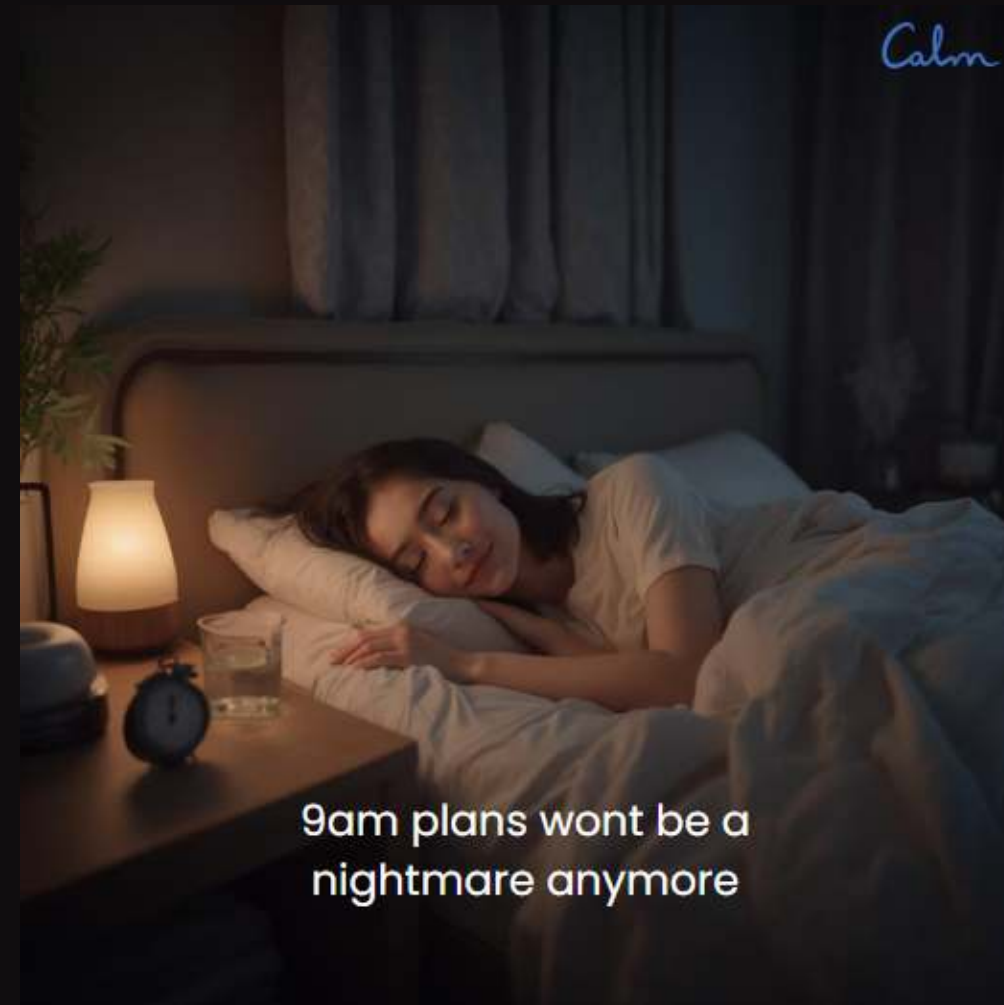
Mission: Spec Ads

Top Picks For You





Top Picks For You





Top Picks For You



Top Picks For You

SOCIETY

☁️ ⚡️ ☀️ ☀️

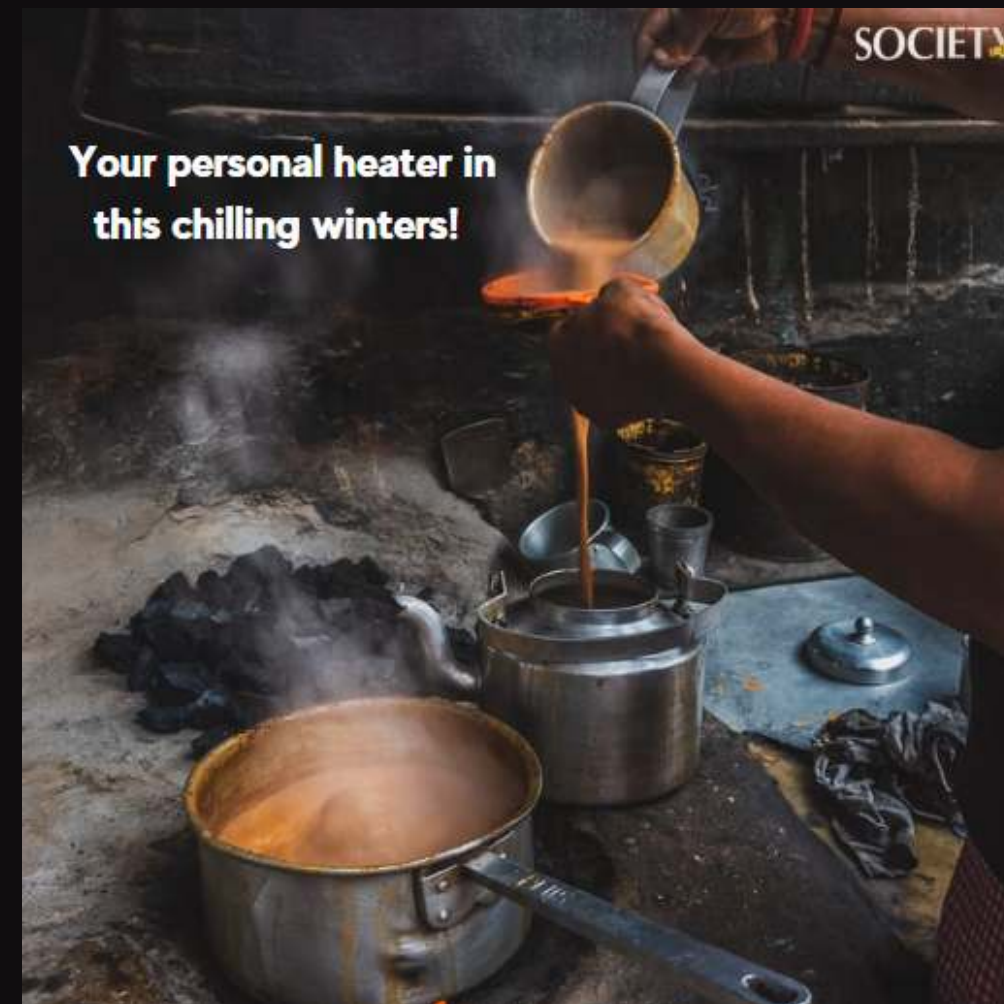
-2°C 15°C 30°C 50°C

☕ ☕ ☕ ☕

Chai is the only ∞

SOCIETY


Your personal heater in this chilling winters!



durex

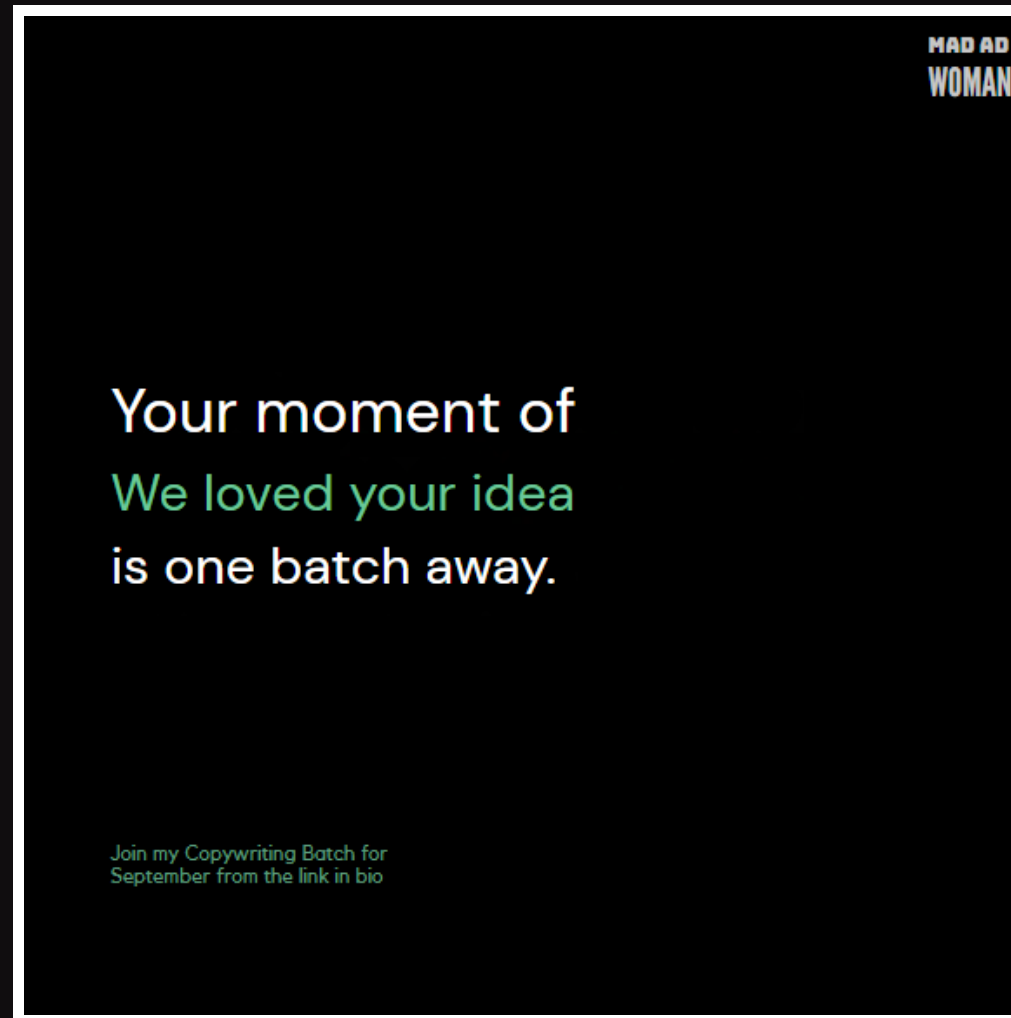
Don't Just Say You Love
Make Love Too

Actions speak louder than words!





Top Picks For You



The **just one more episode** moment

NETFLIX

A living room scene with a large TV displaying the word 'NETFLIX' in red. The room is dimly lit with red ambient lighting from under the TV stand and shelves. The TV is mounted on a stand, and the word 'NETFLIX' is centered on the screen. The room is dark, with the red light from the TV stand and shelves illuminating the scene.



NOW STREAMING

Episode 5

Lord of the Strategy



Top Picks For You



**New Collection Launch Concept
for KARDO**



Personal Branding Strategy



**Social Media Strategy
for EQUITY PLANNERS**

DIRECTED BY
~~Robert B. Weide~~
NABILA FARHEEN



01:06



Portfolio of Nabila Farheen



It's time we make something binge-worthy together.

NETFLIX

Contact Me: [in](#) [ig](#) [✉](#)